



**AWCI's Industry Executives' Conference & Committee Week
September 28–October 2, 2010
The Westin La Paloma Resort & Spa, Tucson, Arizona**

Sponsorship Opportunities – Get More Exposure for Your Company!

All AWCI Sponsorships include these value benefits:

- Recognition in *AWCI's Construction Dimensions*
- Recognition in the On-site program guide
- Recognition on AWCI's Industry Executives' Conference website page
- Recognition via signage at the conference
- Recognition with targeted signage at specific events
- When selecting 2011 sponsorships, 2010 sponsors will be given "right of first refusal" for events/items/programs

President's Welcome Reception SOLD \$10,000 (exclusive)

A casual get-together, this event is the opportunity to greet old friends and new colleagues and to truly get our week in Tucson off to a great start. Hors d'oeuvres and a hosted bar provided for one hour. Additional benefit: Your logo on reception cocktail napkins.

Final Night Reception \$2,500 each (two sponsors)

Enjoy everyone's company for the last time before reuniting at next year's conference. Hors d'oeuvres and a hosted bar will be provided. The event will last for one hour.

On-Site Program Guide \$1,500 (exclusive)

Get the recognition your company deserves. Sponsor the printing of the event program guide. Additional benefit:

- One full-page, 4-color advertisement

Hotel Key Cards **\$950 (exclusive with four-color artwork)**
\$750 (exclusive with two-color artwork)

Your company logo will be imprinted on hotel key cards provided to all AWCI hotel guests at the Westin La Paloma Resort & Spa. Artwork can be done in four-color or two-color. Additional benefit:

- Your company logo and tag line on each key card

Educational Programs
Continental Breakfast **\$750 each (two opportunities)**

Underwrite costs associated with providing the educational programs' breakfasts. This year's sessions will focus on getting paid for lost labor productivity and health care reform and what it means to employers. Additional benefit:

- Signage on the buffet table

Registration Bags **SOLD** **\$800 (exclusive)**

Put your company's two-color log in the hands of every attendee! Additional benefits: Company logo on the registration bag and one insert in the bag.

Hotel Room Drop **\$750 (2 opportunities)**

Place your company's brochure or gift inside each attendees' hotel room! Approximately 100 drops for this opportunity. Additional benefit:

- Your company message in each drop

Registration Bag Insert **\$500 (4 opportunities)**

Your company promotional flyer or brochure will be inserted into every registration bag. Additional benefit:

- Your company message in every registration bag

Lanyards **SOLD** **\$500 (exclusive)**

Get the recognition your company deserves by placing your logo around every attendee's neck.

Registration Pens **SOLD** **\$500 (exclusive)**

Place your log in the hand of every attendee by sponsoring the registration pens.



YES! I want to be an AWCI Industry Executives' Conference Sponsor!

Sign me up for the following opportunity:

PAYMENT

Please charge \$ _____ to the following credit card:

Credit Card Type _____ CC Number _____ Exp. _____

Name on Credit Card _____

Signature _____ Date _____

Company _____ Phone _____

OR Please invoice my company for \$ _____.

Contact Name _____ Company _____

Address _____

City/State/ZIP _____

Phone _____ Fax _____

Please call me regarding the following opportunity:

Name _____

Phone: _____

E-mail or fax this form to:

Karen Bilak, Director, Convention & Conferences bilak@awci.org or

FAX: (703) 538-1729 Phone: (703) 538-1609