

DOING IT RIGHT[®]

SEMINARS AT ACADEMY



January 23-26, 2012

Dallas, TX

DoubleTree by

Hilton Hotel DFW Airport North



ASSOCIATION OF THE WALL AND CEILING INDUSTRY

DOING IT RIGHT®

SEMINARS AT ACADEMY

AWCI's Academy and AWCI's Doing It Right® seminars are teaming up to bring you an educational opportunity that you cannot afford to miss! Over the course of four days, a management session, "Are You a Project Manager or a Project Witness?," plus four Doing It Right® seminars—steel, stucco, ceilings and gypsum—will be offered all at one convenient location. You can craft your own learning experience by choosing to register for the seminars that will be of the most benefit to your professional development!

PROGRAM SCHEDULE Seminars begin at 8 a.m. and end at 4 p.m. daily.

January 23-24, 2012	Steel -Doing It Right® (2-day seminar)
January 24, 2012	Stucco-Doing It Right®
January 25, 2012	Are You a Project Manager or a Project Witness?
January 26, 2012	Ceilings - Doing It Right®
January 26, 2012	Gypsum - Doing It Right®

STEEL DOING IT RIGHT®

Steel-Doing It Right® is a two-day seminar aimed at owners, project managers, estimators, foremen, superintendents, code officials and architects. Formulated by experts from the Steel Framing Alliance, an organization at the forefront of the latest technological advances for building with cold-formed steel, and AWCI and its member experts, the seminar is designed to provide a comprehensive understanding of the construction methods and contractors' issues including structural, load-bearing wall assemblies; interior systems; roof and floor assemblies; estimating; quality control and much more. Seminar content is based on industry accepted standards and best practices.

About the Speakers

Don Allen, P.E., currently serves three active roles for the steel industry: technical director of the Steel Stud Manufacturers Association, the Steel Framing Alliance and the Cold-Formed Steel Engineers Institute. Allen has a special interest in the structural role of materials in sustainable construc-



tion, and is a LEED® Accredited Professional. He is a member of ASCE Structural Engineering Institute Committee on Sustainability, the ASCE SEI Committee on Cold-Formed Steel and the International Code Council Evaluation Service Industry Advisory Committee.

Pat Boyd, P.E. is the owner of J. Patrick Boyd Consulting Engineers specializing in design calculations and engineered drawings for the use of cold-formed steel framing in commercial applications. His past experience includes positions with KHS&S Contractors, Ray Boyd Plaster & Drywall, Inc. and Delta Steel Buildings Company. Boyd was president of AWCI from 2002 to 2003, served two terms on the AWCI board of directors, has been chairman of numerous committees, and was awarded the Outstanding Young Member Award for 1983-1984.



STUCCO DOING IT RIGHT®

This seminar is based on ASTM C926 and C1063 and covers the application of portland cement-based plaster applied to metal and solid bases. Developed under the guidance of an expert oversight group made up of contractors and manufacturers, some of the topics covered include codes and standards, substrates, design considerations, materials, weather concerns and limitations of material/stress control/cracking.

About the Speaker

In 2002, after 40 years of successful experience as a plaster and drywall subcontractor, Mike Boyd formed Boyd Consulting Group. His company serves architects, building owners, developers, property managers, general contractors, exterior wall subcontractors, attorneys, insurance companies, Realtors and homeowners. Boyd has been an active leader in the industry at the local, state and national levels. He was president of AWCI from 1991 to 1992. Boyd is a Certified EIFS Inspector as certified by the Association of the Wall and Ceiling Industry, Exterior Design Institute and Moisture Warranty Corporation.



CEILINGS DOING IT RIGHT®

This seminar covers the proper installation of acoustical ceilings and is based on the seismic provisions of the American Society of Civil Engineers. Developed under the guidance of an expert oversight group made up of contractors and manufacturers, some of the topics covered include types of surfaces, moldings and accessories, codes and standards, engineering and design considerations, material handling, specialty tools, estimating and project management/quality control.

About the Speaker

Keith Johnson, LEED GA, has been in the commercial ceiling industry for more than 30 years. He is currently the technical sales manager for the suspension systems division and is responsible for the Americas territory for Armstrong World Industries, Inc. Johnson has experience as an estimator and project manager, and worked to build and develop several computer estimating systems.



This seminar is based on industry standards and best practices for the installation of gypsum board systems. Developed under the guidance of an expert oversight group made up of contractors and manufacturers, a few of the topics covered include codes and standards, design issues, types of gypsum systems, red flags and solutions, finish systems and project management/quality control.

About the Speaker

In 2009, after more than 30 years as technical director of the Drywall Information Trust Fund of California, Jason Fell formed Jason W. Fell, Inc. and is currently serving the wall and ceiling industry as a drywall consultant. He is an active member of ICBO, ASTM, CSI and AIA and holds three ACIA certifications: construction inspector, project manager and construction consultant. He is also a department of education credentialed drywall instructor as certified by the state of California.



The Doing It Right® Seminars at Academy will be held at the DoubleTree by Hilton Hotel DFW Airport North conveniently located 2 miles from the Dallas/Fort Worth International Airport (DFW).

Room Rate

\$109 per night plus tax

Hotel Information

The DoubleTree by Hilton Hotel DFW Airport North
4441 W John Carpenter Freeway
Irving, TX 75063
(972) 929.8181

ARE YOU A PROJECT MANAGER OR A PROJECT WITNESS?

Let's start with a few definitions. A project manager effectively administers the entire project's lifecycle by working with other people to ensure that they have the correct resources to be productive and profitable. In short, they coordinate all activities and limit the company's risk and liability. A project witness is someone who oversees but has no direct stewardship of the process or any real accountability. Because they don't actively manage in the trenches, a witness cannot back up words with action or goals with follow-through.

This seminar will provide project managers with the basics for success, covering every aspect of the managing process. It will clearly define the interactions of the "Project Triangle" (project manager-superintendent-foreman) and core project managing processes. Participants will learn how to monitor budgets, meet deadlines and manage scope and risk.

Who Should Attend?

New/Current project managers or people aspiring to be PMs who want to learn to build a solid foundation of management knowledge along with how to execute the required skills with expertise and confidence

About the Speakers

Cecilia Padilla is an internationally known expert in the industry and brings more than 25 years of experience in estimating and project management for commercial drywall and plastering projects. Prior to joining On Center Software as vice president in 2008, she assisted the company with beta testing for 14 years. Padilla's expertise includes drywall, light- and heavy-gauge framing, lath and plaster, EIFS, themed facades, fireproofing and acoustical ceilings.



Norb Slowikowski is a productivity consultant who has been working in the construction industry since 1982. He has assisted more than 180 contractors in improving productivity and maximizing profitability by focusing on training more than 10,000 foremen, superintendents and project managers in management and leadership and empowering people to become proactive instead of reactive. Slowikowski is the author of the book, "Hard-Hat Productivity: The 9 Critical Factors for Maximizing Profits."



REGISTRATION

Register by January 4, 2012, to receive the Early Bird Discount!

4 Ways to Register

Online: www.awci.org/academy.shtml

Fax: (703) 538.1730 (download registration form from www.awci.org/academy.shtml)

Phone: (703) 538.1610

Mail: AWCI
513 W. Broad Street, Suite 210
Falls Church, VA 22046-3257

Become a member of AWCI and SAVE on your registration rate! Contact Marie Batiste at batiste@awci.org or (703) 538.1602 for more information.

Registration Fees

SEMINARS	MEMBER		NON-MEMBER	
	Before 1/4	After 1/4	Before 1/4	After 1/4
Steel—Doing It Right® (2-day seminar)	\$390	\$440	\$440	\$490
Stucco—Doing It Right®	\$195	\$245	\$245	\$295
Management: Are You a Project Manager or a Project Witness?	\$195	\$245	\$245	\$295
Ceilings—Doing It Right®	\$195	\$245	\$245	\$295
Gypsum—Doing It Right®	\$195	\$245	\$245	\$295

Cancellation Policy

Registration fees will be refunded in full less an \$85 USD processing fee if we receive your cancellation in writing by January 9, 2012. There are no refunds for no-shows.

Sponsorship Opportunities

Interested in becoming a tabletop exhibitor? The Doing It Right® Seminars at Academy is a great way to gain exposure to a targeted audience. Please contact Kim MacLean at (703) 538.1610 or maclean@awci.org for the details!



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513 West Broad Street, Suite 210
Falls Church, VA 22046

Register by January 4 and Save!
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