PAREX®

- EXTERIOR INSULATION AND FINISH SYSTEMS
- STUCCO
Solutions for commercial, institutional, or residential construction.

1 Coat Stucco, 3 Coat Stucco, EIFS, and Acrylic Finishes.

Parex has what you need to make every project its best.

KeyCoat—Dual-use adhesive and secondary weather barrier.

e-lastic™—The flexibility of elastomerics with the durability of acrylics.

Flexible PM—The benefits of PM technology without control joints.

Stucco—1 Coat 3 Coat

Products, choices and the expertise to help you decide; all can be yours with Parex Practical Technologies.

Design assistance based on extensive Parex experience.

Technical assistance for special situations.

Aggressive applicator training programs.

Wall analysis assessments.

AIA continuing education programs.

Full range of Stucco, EIFS and Finish products.

Job planning assistance always available.

The products to get the job done.
Parex brings you choices and the experience and technical know-how to make the right decisions. Our products are designed to help you meet the challenges you face in design and construction of every project you work with. Whether you need high-impact, moisture control or fast installation, Parex has the right combination of products. Let us help you make the choice that is perfect for your project.

For additional information, call us or visit our web site: www.parex.com.

Real Leadership and Innovation

Today, Parex continues to lead with innovations like e-lastic finishes, the first elastomeric finishes that feature Dirt Pick-up Resistance.

Leadership in Service

With a nationwide network of distributors.

Leadership in Quality

From setting higher standards in manufacturing to increasing standards in the field through education, Parex leads the way in innovation, service and quality.

The Parex tradition of leadership began in 1986 with a family of innovative EIFS products and a commitment to growth based on unparalleled quality and support.

The results of Parex’s technical leadership are well known in the industry: The first Flexible PM base coat, the pioneering Water Master drainage system, and KeyCoat, the industry’s only one-step EPS adhesive and moisture barrier.

Parex’s technical innovations are backed by the best service in the industry. Architectural plan reviews, same day color matching, and education seminars for designers and applicators are just a few of the ways we lead in service.

Parex’s in-house testing laboratories and quality assurance program ensure that our products exceed the standards set by third parties such as EIMA, ASTM, ANSI, and national and international code organizations. This leadership in manufacturing translates to confidence for our customers.

EIFS

Stucco

Acrylic Finishes

Parex brings you choices and the experience and technical know-how to make the right decisions. Our products are designed to help you meet the challenges you face in design and construction of every project you work with.
### Exterior Insulation and Finish Systems

#### Standard System
- Designed to meet the needs of the majority of commercial building projects, the Parex Standard system brings design simplicity and functionality to almost every project type. Design flexibility, a wide variety of finish options and high quality, applicator-friendly materials combine to make the Parex Standard system a durable and beautiful cladding choice.

#### Standard Extra System
- The Standard Extra system combines the high quality materials of the Parex Standard System with the extra security of a secondary moisture barrier. KeyCoat Liquid Membrane Adhesive provides a water-resistant membrane and is also the EPS adhesive in the Standard Extra system, making it a fast, easy to install system with added protection without added expense.

#### Premium System
- The Parex Premium system offers additional weather, puncture and impact resistance through the use of a double base coat. By incorporating a second layer of base coat protection, the Parex Premium system offers improved durability for projects that may be subject to unusually harsh conditions.

#### I-C Silver
- When your project calls for impact resistance together with adhesive attachment, I-C Silver offers the right combination. With the same high-build base coat used in I-C Gold combined with standard EPS board, I-C Silver offers impact resistance together with fast installation and improved wind-load resistance while still eliminating the need for control joints.

#### Water Master Commercial-VR
- Water Master Commercial-VR system provides positive drainage and moisture control. Water Master Commercial-VR system provides a cost-effective solution to the problem of achieving drainage on uneven surfaces. Water Master Commercial-VR eliminates the need for time-consuming window and door head details as well as the need for track at other system terminations.

#### Water Master Commercial-DB
- Water Master Commercial-DB uses the latest advances in moisture management to bring you confidence in the integrity of your project. Using KeyCoat, the industry’s only one-step moisture barrier and EPS adhesive, the Water Master Commercial-DB system protects against moisture intrusion. Moisture escapes via the drainage channels molded into the unique Parex foam board and exit the system through weep holes in the Parex vented track.

#### Water Master with House Wrap
- The corrugations in the StuccoWrap provide incidental moisture with a path to exit the system, directing moisture to the weep holes in the Parex vented track at the base of the system.

#### Water Master with StuccoWrap
- Parex stucco has been developed to ensure that you get the most from your stucco cladding. Using a combination of performance enhancing products, stuccos ensure the long term beauty and durability of your cladding while reducing maintenance costs. Parex stucco is impact resistant, too, making it perfect for all residential applications. Parex offers three Stucco bases: Parex 1 Coat, Sanded 1 Coat, and Fiber-47

#### Parex Stucco
- Parex DPR finish has the latest Dirt Pickup Resistance technology, proven to be longer lasting and more effective than silicones. Parex e-lastic incorporates the same DPR technology as our standard acrylics and adds a greater degree of flexibility to bridge cracks and reduce maintenance costs. Parex finishes come in 6 textures and 40 standard colors. And, we can match just about any color you can think of!

#### Acrylic Finishes
- Parex e-lastic incorporates the same DPR technology as our standard acrylics and adds a greater degree of flexibility to bridge cracks and reduce maintenance costs. Parex finishes come in 6 textures and 40 standard colors. And, we can match just about any color you can think of!

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# EIFS & Stucco Choices

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<tr>
<th>PRIMARY USE</th>
<th>SECONDARY BARRIER</th>
<th>FEATURES</th>
<th>BENEFITS</th>
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| Residential | | Design flexibility, simple installation, high-quality materials, a wide variety of textures and colors | • wide variety of design options for any project  
• perfect for projects of almost any size or complexity  
• durable, attractive solution  
• requires little maintenance  
• reduces overall ownership costs |
| Commercial | | Simplicity, cost-effective moisture control, added protection | • added security and confidence  
• protection of the KeyCoat secondary weather barrier  
• durability and long-term performance  
• moisture management without added cost of drainage |
| Institutional | | Increased moisture resistance, increased puncture resistance, increased impact resistance | • added protection against moisture intrusion, impact, and punctures  
• added value without dramatic increases in cost  
• great for high-traffic areas and public access projects |
| Renovation | | High impact resistance, eliminates control joints, increased R-value | • impact and puncture resistance ratings unmatched in the industry  
• perfect for institutional and other high-traffic projects  
• control joints are practically eliminated  
• higher R-value than standard EIFS |
| Light Commercial | | High impact resistance, eliminates control joints, adhesive attachment | • high impact and puncture resistance without control joints  
• advantage of adhesive attachment of the EPS: faster installation and increased windload strength |
| Mechanical | | Includes KeyCoat, simple installation, positive moisture control, Parex Water Master drainage board | • positive moisture control with channeled EPS board and ventilated track  
• directs incidental moisture to the bottom of the system and allows it to escape. KeyCoat technology gives protection while offering faster installation |
| KeyGuard | | Cost-effective, uses standard flat EPS board, positive moisture control | • KeyGuard moisture barrier installs quickly  
• positive drainage  
• manages uneven substrates  
• cost-effective drainage  
• eliminates complicated window head and termination details |
| KeyCoat | | Trusted DuPont technology, uses standard flat EPS board | • DuPont technology integrates barrier and drainage plane  
• simple installation  
• proven, cost effective drainage |
| SpectrumWrap | | Proven house wrap protection, positive moisture control, Parex Water Master drainage board | • positive moisture control with channeled EPS board and ventilated track  
• directs incidental moisture to the bottom of the system and allows it to escape |
| House Wrap | | | |
| Adhesive | | Fibered stucco enhanced to give added flexural strength and improved workability, with primer coat | • resists cracking  
• high impact resistance  
• simple to apply  
• improved finish consistency and durability |

## EIFS & Stucco Choices

- **1. Multi Texture**
- **2. Sprayed Smooth**
- **3. Swirl Fine**
- **4. Sand Fine**
- **5. Swirl Coarse**
- **6. Sand Coarse**

Parex finishes are formulated to work well with a wide variety of substrates and are particularly well-suited to stucco bases.
Energy...Drainage...Cost
...Substrate...Flexibility...Structure
...Building Height...Finish...
A few things to consider BEFORE deciding...

1. Substrate
   Typically gypsum, cement or wood-based, the substrate for the system is a factor in the selection of the correct set of products.

2. Secondary Barrier
   Secondary barriers can be trowel or roller-applied or supplied as sheet goods.

3. Insulation Board
   Made of Expanded Polystyrene (EPS) or Extruded Polystyrene (XPS), insulation board provides excellent thermal protection.

4. Base Coat
   A polymer-modified blend of cement and proprietary materials, the base coat forms a continuous envelope around the structure, serving as an air and water barrier.

5. Stucco
   Stuccos are cement-based stuccos applied in two coats, the scratch and brown coats. Stucco provides a durable, impact resistant base for acrylic finishes.

6. Primer
   Primers promote improved adhesion, increase coverage of the finish coat and assist in providing a more uniform look to the building exterior.

7. Acrylic Finish
   Acrylic finishes are designed to provide protection and beauty to the finished wall system. Parex offers DPR and e-lastic elastomeric finishes.

Parex gives you a choice. We offer both EIFS and stucco. With more than 15 years in the business and more than 300 million square feet of products installed, we have the experience you can depend on for "real world" answers. If you're wondering if EIFS or stucco is your best choice, count on Parex to help you decide.
Better ways to get the job done,
and better ways to support our
customers.

Parex products apply science and good product design to find better ways to cope with dirt and stain accumulation, hairline cracking, atmospheric pollutants and mold and mildew. DPR Finishes, "The Plus", and our exclusive Parex e-lastic™ are some of the results:

DPR Finishes combine the latest technologies to resist dirt accumulation with the color retention of 100% acrylics.

"The Plus" delivers an optional stepped-up dosage of biocide for even more resistance to algae and fungi. A must where mold and mildew are factors.

Parex e-lastic™ is a new generation of elastomeric polymers based on exclusive Parex formulations. Parex e-lastic™ is easy to apply, hides hairline cracks, and offers much-improved resistance to airborne dirt and pollutants. It can be applied over most cementitious and EIFS substrates and/or old finishes.

Parex Practical Technology— another form of leadership.
Parex products will perform as described when installed according to Parex instructions, details and specifications.

Building products that adjoin or connect with Parex products, but are provided by others —such as windows, sealants and flashings— must also be properly installed and must also conform to applicable building codes and standards.

Because different regional and local jurisdictions involve many different construction methods, building codes and code interpretations Parex recommends selecting a Parex Water Master drainable system over all other systems for single family wood-framed or wood-sheathed residential structures.