T
he people who have had the pleasure of writing this page in the past have often spoken about how taking an active role in your association not only helps the industry as a whole, it helps you to run a more profitable business.

Taking an active role in your association can mean many things to different people. To some, it only means reading this magazine on a regular basis, while to others it means attending every possible committee meeting, convention, etc., and perhaps even becoming the association’s president. It doesn’t matter which end of the spectrum your level of participation falls; what does matter is that you feel you are getting what you want and need from your association (and your membership dues).

Your next opportunity to get active with your association is to attend AWCI’s Academy, Jan. 30-31, 2004, at the Renaissance Denver Hotel in Denver. You can find out about the educational offerings by reading the article on page 19. What the article does not mention is that the meeting also features tabletop exhibits and lots of camaraderie. This also is the 20th year that AWCI has presented Academy, making it that much more special.

Who should attend? This in-depth education program is for estimators, senior and project managers, superintendents and safety specialists; however, even if your job title is completely different, you can still attend—you might learn something new.

Registration is easy. Just go to www.awci.org, and click on “Academy” for all the details.

I look forward to seeing you in Denver in January.