For insulation contractors and wall and ceiling contractors with an interest in the commercial/industrial potential in insulation, iaWCC/GDCI demonstrated it has an answer.

In the Second Annual Insulation Seminar held last month in Chicago at the Hyatt O’Hara Hotel, the association put on a stem-winder seminar that played to an all-seats-taken group of 170 contractors.

The May seminar emphasized the commercial/industrial aspects of three areas of insulation-thermal, sound, and fireproofing.

For the contractors attending, it marked a high point in substantive educational training.

“It just has to rank as one of the best and most valuable training sessions I’ve ever attended,” said Jack Wagner, Cleveland contractor.

Joseph, Feldner, of McNulty Brothers, Chicago, chairman of the iaWCC/GDCI National Technical Committee under whose auspices the seminar was conducted and who keynoted the two-day session, said:

“The attendance and enthusiasm of the contractors attending the sessions justified all the time and work that went into setting up this series.

“That the educational value was present was evident from the fact that we started the two days with a packed meeting room, and when the final speaker made his presentation we had less than 15 attendees who had left early. That speaks for a quality program,” Feldner continued.

What made this insulation/energy seminar so different from previous educational offerings in the same specialty was the unique combination of different technical applications.

Not only was the subject of thermal insulation fully covered, but the definition of insulation was expanded to include sound and acoustical insulation, and even fireproofing. Many contractors with extensive experience in one of the specialties but little previous exposure to one or more of the others happily accepted the additional look at other opportunities.

As with the First Annual Insulation Seminar, the list of speakers and experts were outstanding. Robert Lindegard, of the United States Gypsum Company, Chicago, opened the sessions with a talk on the language of insulation, air...
The second day of sessions was just as packed as the opener and each presentation remained that way right up to the end of the program.

leakage and air handling, as well as vapor barriers and condensation.

Also taking part in this subject was Dave Lovich, Owens-Corning Technical Services, Toledo, Ohio.

The subjects of attachment and exterior insulation were covered respectively by Robert E. Jacobson, W. R. Grace, and by Douglas Creed, Dryvit System, Inc., Warwick, R.I.

One of the most outstanding presentations on partition and ceiling sound insulation heard in a long time was given by Lyle Yerges, of Lyle Yerges Consulting Engineers, Inc., of Chicago, and he was followed by a stimulating talk on fireproofing by iaWCC/GDCI contractor Don S. Little, Donalco Services, Ltd., of Ontario, and Joseph Mohen, President of American Energy Products, Edison, N.J.

On Thursday, the final day of the seminar, the speakers were V. M. Waropay, United States Gypsum Company, followed by Joe Mohen, who discussed various techniques for marketing a contractor’s expertise.

Richard Ray, of Chicago’s architectural firm of O’Donnell, Wicklund, Pigozzi, talked about design and specification alternatives and how to approach architects with changes.

The final session was given over to an intensive treatment of each of the insulation materials in the thermal areas. Speakers and their subjects included:

Dave Lovich, Owens-Corning, glass fiber and mineral wool; Don Diersen, United States Gypsum Company, mineral wool; insulating plastics, Robert P. Frey, Dow Chemical Company; Aubrey Radford, Ureaformaldehyde Institute, the foams, and Allen C. Wiley, of Insul Sound, Inc., cellulosic fiber.

Not only were the educational sessions filled to the brim, but contractors also had the opportunity to visit with personnel manning the table top exhibits.