

# Young Executives Score Again

Attendance and Participation Continue to Improve  
As Young Exec Program Earns Plaudits



The factory tours attracted considerable interest



... and an estimating expert spoke ...



... as well as the organization chairman ...



... the literature riveted attention but the lecturers were in charge ...



... exhibitors demonstrated their wares ...



... and answered numerous queries ...



... and explained new systems ...

Panelization is the current "in" thing in wall and ceiling technology and Ray Biddle (with the bullhorn) describes his company's pre-fab facility to Young Execs.



The Young Execs' three-track program included business and marketing—along with technical and estimating—and Ora B. Hopper President Dennis Hopper was on hand to discuss his specialty, marketing.



On the right can be seen a series of attractive logoes made with rigid foam board and white cement coating. The other photo shows a complete pre-fab house constructed with steel studs, trusses and roof. The walls and roof are constructed of rigid foam and Portland Cement Plaster—and all the work was done by a wall and ceiling contractor.