AWCI in San Antonio

Get Ready For a Record-Smashing Convention When AWCI Visits the Famous ‘Alamo’ City

The downtown skyline of the nation’s 10th largest city has changed considerably in recent years with addition of several hotels and the Tower of the Americas.

PASEO DEL RIO — The Downtown River Walk. Along the banks of the meandering San Antonio River is this picturesque shopping, dining and nightclub spa.

The Wall and Ceiling Industries 1984 Convention and Exposition, sponsored by the Association of Wall and Ceiling Industries, will be held in San Antonio, Texas, March 5-9, 1984. This industry event promises to gather more influential, helpful and knowledgeable wall and ceiling people than any other industry event of its kind.

The Wall and Ceiling Industries 1984 Convention and Exposition is simply—the biggest and best there is.

The Wall and Ceiling Industries 1984 Convention and Exposition is the largest in the industry because it is carefully designed to take into account the needs of both contractors and exhibitors. Contractors from around the world will join with manufacturers, distributors and suppliers to look, learn and listen during the four-day event.

Participants will experience over 14 hours of general and educational sessions (a variety of highly technical and business industry related topics will be discussed). Thirteen hours of exhibit time (the largest collection of industry suppliers and manufacturers ever assembled under one roof) and over eighteen hours of industry social events—an unprecedented opportunity to exchange ideas and information with fellow industry peers.

This is one case where bigger is definitely better!

This year’s Convention and Exposition will be based on the theme—“RIDING THE WINDS OF CHANGE”. Seminar topics will be selected to provide the attendees with a valuable insight into what it will take to survive and prosper in tomorrow’s Wall and Ceiling Industry. The following is a list of sample seminar topics that will be addressed:

Marketing Skills and Techniques, Harnessing Stress, Open Plan versus Traditional Construction, What It Will Take For The Union Contractor to Survive in Tomorrow’s Industry, Asbestos Abatement and much, much more!

The Exposition will highlight the largest trade show ever assembled geared specifically to the Wall and Ceiling Industry. Leading suppliers and manufacturers will occupy over 150 booths, each displaying the most up-to-date products and services available in the industry today! Attendees will have ample time to visit and review each and every booth as the Exposition will offer over 13 hours of exhibit time, with no conflicting meetings scheduled during show hours.

Social activities are a healthful part of the Convention and Exposition mix. Receptions, parties, special breakfasts and exciting spouse activities all combined with the nuts and bolts activities to make this event each year the single most important function in the Wall and Ceiling industry.