In two months, wall and ceiling contractors will be thinking of “Riding the Winds of Change” as the annual convention and exhibition of AWCI takes place in San Antonio, Texas.

The dates for the big convention are March 5-9 with the famed Hyatt-Regency and St. Anthony serving as the headquarters location.

What a convention it will be! For someone who has never before visited San Antonio, the city should prove an extraordinary delight. San Antonio decades ago made a firm decision that it would not lose its unique flavor and history so the city with a lovely, twisting river running through its downtown is a total treat to someone wanting something different.

Small, shallow bottomed boats suitable for slow cruising and dining while moving past landscaped paths and walkways, boutiques and shoppes, treed, grassy knolls—it makes for an unforgettable experience. Only a few blocks from the hotels themselves is a Mexican Festival Plaza where a visitor can find the flavor of Mexico in goods and foods.

That’s the tourist aspects. From a hard-working, no-holds-barred convention attitude, AWCI will bring the contractor into the winds of change . . . the world of computers, union and non-union competition, marketing, and a host of other emerging management and technical developments.
The Construction Industry is Fast Changing So the San Antonio Convention Stresses 16 Seminars on Staying Profitable

The AWCI convention program in 1984 will feature three special sessions and 16 powerful seminars—not to mention the highly popular Regional Vice Presidents' Forum where a contractor can learn what's going on around the country.

Here's a sampling of some of the seminar subjects: open plan or traditional offices, profiting in the Middle East, double-breasted or open shop, light general contracting, asbestos abatement, ERISA, acoustics, computers and construction, steel framing and exterior claddings, joint venturing, waste cleanup and getting paid on time. Some of these programs will be repeated so contractors may maximize the benefits they receive.

As for the general sessions, the idea is to give you a behind-the-scenes look at government and business.

All in all, there will be 3 special sessions, 16 powerful seminars, eighteen hours of social activities, and the exhibition hall will highlight more than 150 booths of new products and services and it will be open a total of 13 hours.

If that isn't enough, you can always sign up for the Post Convention Trip. They're going to China for a nine-night ten-day excursion.