Over two dozen in-depth seminars and the industry’s largest exhibit hall will highlight next month’s Wall and Ceiling Industry Convention and Exposition, sponsored by the Association of the Wall and Ceiling Industries-International.

The annual event begins Sunday, February 16 at the Disneyland Hotel in sunny Anaheim, California, moves to the Turtle Bay Hilton on the beautiful north shore of Oahu on Thursday, February 20, and concludes with a final night beach-front luau on Sunday, February 23.

There simply is no other event that can compare to the Wall and Ceiling Industry’s Convention and Exposition, and this year is no exception. There will be more contractors and suppliers here than at any other gathering of its kind in the world. The theme selected for this year’s convention is, appropriately enough, “Catch a Rising Star.”

**DISNEY'S PARADISE . . .**

Anaheim is one of North America’s most popular destinations—and it is a totally planned, self-contained convention community. Conventioneers cannot live by meetings, seminars and exhibits alone. Anaheim is well-suited for a diverse variety of entertainment attractions, sightseeing, adventurous dining, world-class shopping and exciting spouse programs.

Just a moment away from our hotel via the Magic Kingdom’s famous monorail is the one and only Disneyland and Main Street U.S.A. Just minutes away are beautiful beaches, Knott’s Berry Farm, Marineland, the Spruce Goose and Queen Mary, the Movieland Wax Museum, and the major film studios of Hollywood. All set in one of the most wholesome, family-oriented areas in America.

The world-famous Disneyland Hotel, a Mobil four-star resort, is one of the most unique and exciting major meeting sites in North America, and is headquarters to the 1986 Wall and Ceiling Industry Exposition. It is without a doubt one of the best hotels ever selected by the association for its convention.
QUALITY EDUCATIONAL SESSIONS . . .

The Association of the Wall and Ceiling Industries-International is known for offering its convention attendees the very best technical and management educational programs in the entire construction industry—and the tradition remains intact this year.

Choose from sessions exploring such topics as access flooring, fireproofing, hiring and firing, acoustics, retainage and collections, cash management, scaffolding techniques, product warranties, and computers.

All sessions are presented either by well-known industry experts or by your peers—both contractors and suppliers who have been selected on the basis of their knowledge and speaking skills. You’re bound to pick up at least several fresh, creative ideas that can more than pay for the cost of your attendance by themselves.

THE INDUSTRY’S SHOWCASE . . .

Serving the entire wall and ceiling industry, this trade show is the largest of its kind in the world. There will be 12 full, uninterrupted hours for you to visit the nearly 190 exhibit booths already reserved by the industry’s leading manufacturers and distributors. Even if you come to Anaheim just to see the exposition, it will be well worth your time and money!

EXCITING SOCIAL EVENTS . . .

On Monday night in Anaheim, join with your friends and peers in AWCI’s special “Disneyland Celebration,” and spend an enchanted evening in one of America’s most popular theme parks. The AWCI Night Clubs on Sunday and Monday provide a place to dance, enjoy a cocktail or a sumptuous desert, and meet your colleagues.

AWCI’s Hospitality Area, located near the Exhibit Hall, is always buzzing with activity. The Dinner Dance is a semi-formal affair that will serve as the grand finale to the entire four days in Anaheim on Wednesday.

For the fifth consecutive year, THE GREAT ADVENTURES AUCTION, sponsored by the Foundation of the Wall and Ceiling Industry, will be a major feature of the Anaheim portion of the 1986 Wall and Ceiling Industry Convention. Set for Tuesday evening, the auction will feature an open bar all evening, a specially-prepared gourmet dinner, and all the frenzy of a professional auction with thousands of dollars worth of fantastic gifts.

RETURN HOME WITH A NEW CAR...

AWCI’s Wall and Ceiling Political Action Committee (WAC/PAC) will conduct its third annual raffle for a brand new luxury automobile during the Anaheim portion of the convention. As in the past, a limited number of tickets are available before and during the convention. Last year, we sold out our allotment of 250 tickets, and had to turn down dozens of requests for chances for this valuable prize. As the old saying goes, “you need not be present to win,” but it sure does add to the excitement!

SOMETHING FOR EVERYONE . . .

In keeping with our two world-class convention destinations, AWCI is planning world-class spouse and children’s programs, so your entire family can catch their own rising stars. A fun-filled evening at Disneyland, a special educational session for your spouse on entrepreneurship, and a number of optional shopping tours have been arranged in both Anaheim and on Oahu to make this convention go down as one of the best your whole family has ever attended!

A UNIQUE OPENING SESSION . . .

AWCI’s Opening General Session in Anaheim will take a totally different approach from the past: first, there will be no keynote speaker. Instead, we will bring to Anaheim three experts on executive hiring known only as “Max,” “Norman,” and “Orville.”

Max, Norman and Orville are go-
ing to truly set the scene for our meeting. In a unique, role-playing scenario, you will personally participate in selecting a new top manager for your company. You’ll be given three candidates for the job and you and the others in the audience will select the best candidate based on a number of factors. It will be an insight into your own management philosophy like you’ve never had before!

THE EXCITEMENT CONTINUES . . .

On February 20, the action heads west to the magnificent Turtle Bay Hilton Resort and Country Club on the North Shore of Oahu. Located a quick, one hour drive from Honolulu International Airport, this fabulous resort will be the site for informative educational sessions on raising expansion capital and bonding as well as the annual AWCI Board of Directors’ meeting.

The Turtle Bay Hilton Resort provides an idyllic setting for these events. On its 880 magnificent acres is an 18 hole championship golf course designed by George Fazio, ten Plexipave tennis courts, a private swimming bay encompassing over 7,000 yards of sandy beach for sunbathing, snorkeling and windsurfing, horseback riding and several fine dining spots and lounges.

A special spouse and children’s program is in store, so don’t hesitate to bring your entire family to this island paradise. No other organization in the industry offers you this opportunity to combine business with pleasure in such a magnificent setting.

DISCOUNT AIRFARES . . .

A comprehensive air travel program to both Anaheim and Honolulu from all areas of North America has been developed this year to insure discounted airfares and maximum convenience for all convention attendees. American Airlines, with its exclusive Meeting Services Desk capabilities, has been chosen as the official carrier, supported by Travel Guide Agency, Ltd., a respected nationwide travel agency located in Washington, DC.

All the information you’ll need to know about the 1986 Wall and Ceiling Industry convention is included in a special convention brochure included with this issue of Construction Dimensions. If you have not registered, we urge you to use the form contained in this brochure and do so today!