

AWCI TO INITIATE EIFS TRAINING PROGRAM

Recognizing the critical shortage of trained applicators in the EIFS industry. AWCI's Board of Directors has authorized the start of a recruitment and training program to provide the EIFS industry with the trained personnel it will need to continue its rapid expansion into the next decade.

AWCI's Technical Subcommittee #7, Exterior Insulation and Finish Systems, has been authorized by AWCI's Board to solicit funds and support for the program.

In a recent communication to AWCI and EIMA's membership, Technical Subcommittee #7 Chairman Bill Bell set out the need and purpose of the program and requested support from the EIFS industry.

Construction Dimensions reprints it as a service to the entire EIFS industry.

The June meeting referred to by Mr. Bell in his May 23rd letter was held June 28th at AWCI Headquarters in Alexandria, Virginia. Watch next month's Construction Dimensions for details. Contributions in support of this effort are still being accepted.

IMPORTANT MESSAGE

TO: *AWCI Members
EIMA Members
Other Interested Parties*

FROM: *Bill Bell, Chairman
Technical Subcommittee #7
Exterior Insulation and
Finish Systems*

**SUBJECT: Critical Shortage of
Trained Applicators for
the EIFS Industry**

By all accounts, the EIFS industry in the United States and Canada amounts to over one billion dollars. Everyone agrees that the capacity for future growth is much larger. However, properly trained applicators are just not coming into the labor force fast enough to allow the EIFS industry to come close to reaching it's potential.

The members of the AWCI Technical Subcommittees recognize this urgent need and intend to establish a recruiting and training program that will help provide the needed manpower to take the EIFS industry forward.

This program will be designed to be flexible enough to be used by all members of our industry-union, merit shop, vocational schools, local, state and provincial programs, job corps and individual contractors. The idea is to recruit and *properly* train the work force for the 90's and beyond.

The AWCI Board of Directors, at the annual meeting in April, voted to authorize Technical Subcommittee #7

to solicit funds and support for this project.

Therefore, I am coming to you today asking that you join this group of volunteers by contributing to a fund that will pay the cost of creating and distributing a genetic training program that will, once and for all, answer this urgent need.

I call on each contractor to invest \$500, each manufacturer/distributor \$1,000 or more in a program that will generate a far greater return than any of us can foresee.

A task group named from the committee members and others will be called to a meeting in Washington during June to map the direction and schedule of this project. If you are not notified, but wish to be involved, please give me a call. Anybody willing to help is welcome.

Everyone agrees that this is a monumental problem and the solution is obvious. So let's stop talking about it and do something. Write that check now and we'll be under way.

Make the check payable to AWCI-EIFS Training and return in the enclosed envelope. Donors will be recognized.

Respectfully,



Bill Bell, Chairman
606-255-2754

May 23, 1989