

Wall and Ceiling Industry Convention



73rd Annual Wall & Ceiling Industry
Convention and Exposition 

April 28-May 3, 1990 • Toronto, Canada

The Metro Toronto Convention Centre
Toronto, Ontario

Featuring: The City of Toronto

In the days before European explorers
I set foot in North America and began
to rename and re-organize settlements,
the natives on the northern shore of
Lake Ontario used to hold regular
meetings between the foot of two rivers.

This area was called Toronto, or
meeting place, in the Huron language.
Perhaps this was a fitting title for the
area because now, Metro Toronto is the
number one visitor and convention
destination in Canada. Tourists,
business and convention delegates make
17-million visitations to the city yearly
and it's not just because the commu-
nity is at the base of two rivers!

Metro Toronto has been called the
world's newest greatest city . . . the
reasons can best be summed up with
three words . . . entertaining, safe
and clean.

The city has the second largest
theatre community in Northern Amer-
ica (behind only New York), it's the
home of the world's tallest free-standing
structure (the 1,815 foot CN Tower),
there are more than 4,000 restaurants
here and its financial community is one
of the most powerful on the continent.

If the sporting life is what you're in-
terested in, Metro Toronto is head-
quarters for the Toronto Blue Jays of
the American League, the Toronto
Maple Leafs of the National Hockey
League and the Toronto Argonauts of
the Canadian Football League. If you



want to get out of the armchair and in-
to the action, Metro has some of the
finest golf courses in North America,
a bicycle path that links the waterfront
with the suburban areas and if you like
a little adventure on the high seas,
salmon fishing charters are available on
Lake Ontario at the foot of the
downtown core.

Some of the other outstanding
attractions in Metro Toronto include:
the Ontario Science Centre with a
mandate to "please touch" the exhibits,
The Royal Ontario Museum, ranked in
the top ten in the world, with one of
the largest collections of Chinese
artifacts anywhere; the Art Gallery of
Ontario; the Canadian Opera Com-
pany; the Toronto Symphony
Orchestra; the National Ballet of
Canada.

home to the warmest people you will
meet in your travels. The population is
about 3.5 million and while that makes
this the largest community in Canada,
Torontonians haven't lost the charm
and graciousness they are know for.

The streets of the city are safe at any
hour of the day or night and walking
in the downtown core is advisable. (But
with 244 square miles to cover in
Metro, bring a comfortable pair of
shoes).

A very affordable mode of transpor-
tation is the Toronto Transit Commis-
sion, commonly called the TTC. It has
just been recognized as the safest,
cleanest system in North America. Two
subway systems are complimented by
a surface bus and trolley car network.

There is so much going on in Metro
Toronto these days that it's best to
come and take it all in personally.
That's why we say "Metro Toronto
. . . Discover the Feeling!" 