Memphis Zoo’s
“Avenue of the Animals”

A most unusual example of the unique versatility of EIFS is now open in Memphis. An Egyptian motif, complete with painted hieroglyphics, invites people into a new area of the Memphis Zoo and Aquarium.

“It’s certainly not a typical application,” said Rocky Lamon of B&B Specialty Contractors, Memphis, Tennessee, of the $1.2 million addition to the Memphis Zoo. Featured in the new entranceway, dubbed the “Avenue of Animals” and patterned after the Avenue of Sphinxes in Egypt, is a 40’ by 163’ wall with hieroglyphics carved into expanded polystyrene.

“We cut the mesh, fit it into the reveals of the hieroglyphics and then worked in the finish coat by hand,” Mr. Lamon said.

Senergy provided the EIFS system through Jim Kohler of Kohler Building Specialties, Madisonville, Louisiana. The project features a Senerthik Wall System (PM), 4,000 sq. ft.; Senerflex Wall System (PB), 10,000 sq. ft.; and Sahara uniform pebble finish.

Jeffery Borchardt of Design Consortium, Ltd., New Orleans, Louisiana, was the architect.