

Specialty Finishes



Expand Your Business
with Dryvit Specialty Finishes



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Expand your Offerings and Business



Custom Brick™ Finish

Brick Made Energy Efficient

So much better than traditional brick. Custom Brick installed over an Outsulation® system provides built in continuous insulation (CI) and an air- and water-resistive barrier. The system offers a lower carbon footprint and can contribute to LEED credits, all at a lower installed price point than traditional brick. Best yet, the entire system is installed by one trade – you. Add this to your company’s skill set and expand your offering to your customers.

Photo: Metro Career Academy | Oklahoma City, OK



Limestone™ Finish

Limestone Made Lightweight, Durable, Affordable, and Energy Efficient

Traditional limestone is a popular building product, but expensive and energy intensive. Expand your business by providing Dryvit’s Limestone as either an accessory finish for lintels, water tables and headers, or as the primary final finish as shown to the left. Limestone provides a beautiful finish and when installed over an Outsulation System, delivers the most energy-efficient, durable wall available today. You will love it and so will your customers.

Photo: Private Residence | Lexington, SC



Finesse™ Finish

Smooth, Acrylic Architectural Finish for a Contemporary Look

Modern architecture often uses minimalist finishes to create the honed appearance of pre-cast concrete. Often confused with high quality pre-cast, Finesse delivers a strong, smooth effect that is in demand and should be a part of your finish offerings to capture today’s work.

Photo: VW Dealership | Missoula, MT



Exteriors That Provide You a Competitive Advantage

Adding Dryvit Specialty Finishes to your standardized offering is just smart business, allowing your team to remain competitive in today’s fast-growing markets. Increasingly, owners and specifiers use design variations to compete. Insure your team knows how to bid and install these in-demand finishes by coordinating with your local Dryvit distributor for advanced training and application techniques.

Photo: Atlantic Station | Atlanta, GA

TerraNeo® Finish

A Trowel-Applied Finish That Simulates Cut Stone and Granite

Since the beginning of architecture, cut granite has been a popular building material. TerraNeo delivers the look and feel of cut stone at a fraction of the installed cost. Simple to apply, TerraNeo provides a “wow” factor that sells itself and generates more business for your team.

Photo: Georgia Aquarium | Atlanta, GA

Tuscan Glaze™ Coating

Adds Mediterranean Subtlety and Distinction to Your Building

The Tuscany region of Italy is famous for its beautifully rustic architecture, and is the inspiration for Dryvit's Tuscan Glaze. This aged, muted, weathered appearance was once something that took years to achieve – but is now available immediately by design.

Any of Dryvit's pigmented finishes (acrylic or elastomeric) can be stained with Tuscan Glaze to provide an 'Old World' or 'Antique' flair.

Photo: Private Residence | Carmel, IN

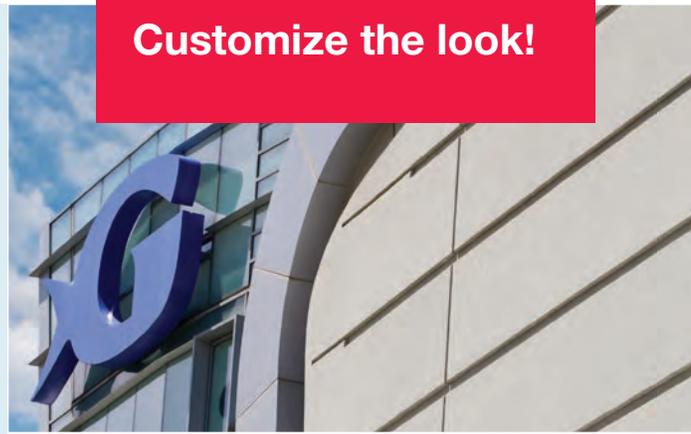
Reflectit™ Coating

A Highly Durable, Pearlescent Coating for Shine and Reflection

Metal panels provide an upscale, contemporary appearance to any building. Reflectit allows this urban style to be delivered through the hands of a skilled plasterer. Reflectit can be applied to prefabricated panels or applied in place, depending upon job requirements. Learn more from your local Dryvit distributor and our team of Field Service Managers.

Photo: University of New Mexico Children's Hospital | Albuquerque, NM

Customize the look!



All Dryvit finishes may be applied over Outsulation by Dryvit or direct to other substrates such as stucco and masonry.

Single-source construction: A single listed Dryvit subcontractor (you!) can install the entire cladding system – from flashing to finish.

Energy efficient: Meets energy codes! Outsulation systems meet the continuous insulation requirements of the 2012 IECC, ASHRAE 189.1, California Title 24, and can contribute significantly to LEED credit points.

Lighter weight: An Outsulation system weighs a fraction of other heavier claddings, allowing for savings in concrete, structural steel, transportation, and best of all, installation.

Easy to apply: A wide range of easy-to-apply textures, finishes, colors, and techniques provide maximum curb appeal and allow you to stand out from your competition.

Readily available: All finishes are readily available from your local Dryvit Distributor.

Training: Product training for all of these finishes is available from your local Dryvit Distributor and Dryvit Field Service Manager. Set up your training class today!

You can bid on jobs that traditionally had no Exterior Insulation and Finish System on them – and win!

It's as easy as 1, 2, 3...

Step 1:

Visit www.dryvit.com/inspire-learn/videos/ to view more information about each finish, including application videos.



Step 2:

Set up a wet wall training with your distributor and Dryvit representative.



Step 3:

Promote your new offering and skills to your customers.

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Printed in the U.S.A.
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