ASSOCIATION OF THE WALL AND CEILING INDUSTRY

March 22–26, 2020
Paris Las Vegas

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Dear Colleagues,

Please join me for AWCI’s Convention & Intex Expo in fabulous Las Vegas!

The President’s Welcome Reception, sponsored by ClarkDietrich and Hilti, will be held by the pool at Paris Las Vegas on Tuesday evening. Wednesday morning at AWCI’s Awards Brunch, sponsored by USG, hear from Ben Nemtin as he discusses how to make your bucket list items actually happen. Wednesday evening wear whatever attire makes you think of Las Vegas at AWCI’s Celebration Night Dinner and Foundation Silent Auction sponsored by National Gypsum.

In addition to the always popular Doing It Right seminars offered on Thursday, we have education sessions on Wednesday and Thursday mornings featuring what you need to know about drug screening, a tech-know roundtable, how to have elite performance during times of chaos, negotiating oppressive contract language and much more.

Be sure to stop by AWCI’s display near the registration area to participate in our interactive opening keynote activity.

I urge you to read through the information, reserve your hotel room, and register NOW for what promises to be a thrilling convention.

Nancy Brinkerhoff
AWCI President
Ben Nemtin
Named One of the World’s Top 30 Organizational Culture Professionals by Global Gurus; Co-founder of MTV’s The Buried Life Movement

Nemtin is the #1 New York Times bestselling author of “What Do You Want to Do Before You Die?” and was a star of the MTV show “The Buried Life.” As the co-founder of The Buried Life movement, Nemtin’s message of radical possibility has been featured in major media including The Today Show, The Oprah Winfrey Show, CNN, FOX, ABC, CBS, NBC News and more. Winfrey called Nemtin and his friends “truly inspiring.” An acclaimed keynote speaker, Nemtin has presented his “5 Steps to Make the Impossible Possible” to business conferences and corporate leadership teams around the world, garnering standing ovations from Amazon, FedEx, Harvard, Levi’s, Microsoft, Verizon and more.

A decade ago, Ben was knocked off his feet by a heavy depression. In an attempt to feel more alive, he created the world’s greatest bucket list with his three best friends. They borrowed a rickety old RV and criss-crossed North America, achieving the unthinkable. And most importantly, every time they accomplished a dream, they helped a complete stranger cross something off his/her bucket list. From playing basketball with President Obama to having a beer with Prince Harry, from raising over $400,000 for charity to placing a record-breaking $250,000 bet on roulette—Ben’s bucket list quest has inspired millions to chase their dreams.

Meet Ben Nemtin following the Awards Brunch in USG booth #705 until 1 p.m. The first 50 people to visit USG’s booth will receive a free autographed copy of his book, “What Do You Want to Do Before You Die?”

Sponsored by USG
uMap™ (Session 1)

It is highly recommended that you attend both uMap sessions Wednesday and Thursday mornings.

uMap™ is a performance management software platform used to know and understand your people at a deeper level to drive connection, trust, teamwork and for personalizing the performance experience.

Join Mike Novakoski and Pete Steen as they share their story on how uMap™ aligns employees in unique ways that will leave you feeling energized. Sharing and outlining the uMap™ tool will show you how to connect to your company’s culture, employees and values. You will leave the session feeling inspired and equipped to extend your individual self to create and maintain deeper connections to others within your organization.

Mike Novakoski is one of the founding partners at Become Unmistakable and co-author of “Become Unmistakable: Start the Journey from Commodity to Oddity.” He is also president/CEO of Elzinga & Volkers and EV Group. Novakoski is a member of the Young Presidents’ Organization and is committed to lifelong learning. He holds a degree in construction management and an MBA.

Pete Steen, having worked in banking and consulting, has spent a lot of time with companies of all sizes across just about every industry. Whether they have six employees or 60,000, the most successful companies—the ones that really get it—are those that understand that engaging their people in what they do and why they’re doing it is critical to their growth and innovation. He’s been fortunate enough to work for companies that do this well, and he’s passionate about helping others figure out what this looks like for them.
The Changing Landscape of Drug Screening Compliance: What Employers Need to Know

As it stands today, all but two states authorize some form of legalized marijuana (either medical or personal use) or cannabidiol. These new laws are evolving at a rapid pace and are increasingly impactful to workplace screening programs. The laws in some states specifically protect employees, and others provide protection for employers. In addition to the changing marijuana laws, employers are also challenged with the nation’s opioid crisis, a shortage of available workers and states with mandatory drug and alcohol testing rules. This session will provide an overview of these issues and touch on the key points the employers need to be aware of and prepared for:

- An overview of current state-specific marijuana and cannabidiol laws.
- Discussion about the differences in the language of marijuana laws.
- Key court decisions.
- Critical action steps for employers.

William J. Judge, JD, LLM, is an attorney with more than 33 years of experience in the workplace drug and alcohol testing industry and the co-founder of Drug Screening Compliance Institute focusing on state, federal and subject-specific compliance consulting, training, education and litigation support. He is a past co-chairman of the Illinois State Chamber of Commerce Drug-Free Workplace Program, a 10-year member of the American College of Occupational and Environmental Medicine MRO Faculty, a past adviser to the American Society of Addiction Medicine MRO Committee, and much more.

Judge has been involved in many workplace drug testing court cases at all levels, including the United States Supreme Court decision, Skinner vs. Railway Labor Executives’ Association. He has edited and written numerous articles and publications, and he regularly shares his industry expertise and thought leadership at several local, regional and national speaking events.
Tech-Know: Maximizing Contractors’ Software, Data and Mobile Tools for Profit

Knowing what you need and knowing how to get it can be challenging for contractors trying to keep up with the technological revolution. Each vendor has a special pitch, workflow and use case for their software. Yet, when it comes to getting the most out of your software, understanding the data behind your KPIs and keeping the office and field aligned, it’s critical to know where to start, how to move forward and what’s most important.

This session is designed to give you a collaborative roundtable with other contractors working through the same challenges you are and discuss practical applications, key insights and how to avoid “gotchas” when relying on technology.

At the end of this session you will

• Understand the major tech challenges facing contractors today.
• Have practical applications on how your peers are addressing these challenges.
• Determine the best KPIs for your business and how to get them regularly.
• Learn how others are best leveraging mobile technology to keep the field and office aligned.

Come prepared to share your success and struggles as we work through the software, data and mobile challenges facing your business together. Go home with a plan of action and real-world applications of what you need and how to get there.

Roundtable facilitator Kyle Hamer is the president of Hamer Marketing Group and is passionate about helping businesses leverage technology and data to grow their business. No stranger to technology, he previously held executive leadership positions with software, technology and service companies.
uMap™ (Session 2)

*It is highly recommended that you attend both uMap sessions Wednesday and Thursday mornings.*

uMap™ is a performance management software platform used to know and understand your people at a deeper level to drive connection, trust, teamwork and for personalizing the performance experience.

This interactive workshop will be a hands-on learning experience where you will start to complete your own uMap™. Mike Novakoski and Pete Steen will also share exercises on how they utilize their uMap™ to connect with others throughout their organization.

**Mike Novakoski** is one of the founding partners at Become Unmistakable and co-author of “Become Unmistakable: Start the Journey from Commodity to Oddity.” (See page 5 for rest of biography.)

**Pete Steen,** having worked in banking and consulting, has spent a lot of time with companies of all sizes across just about every industry. (See page 5 for rest of biography.)

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**Elite Performance During Chaos and Critical Stress**

This session will show how the effects of critical stress on people in combat and law enforcement are similar to the effects on executives in business, while teaching tactics to overcome the effects and perform at an elite level. With consistent practice over time, you will learn to perform better, lead more effectively and work toward building a culture of production, despite the chaos of the trades. These skills will also help your personal and family relationships prosper.

**Chad Pearson** with Plexxis Software brings a unique perspective to the industry mixing 12 years in construction technology with 30-plus years competing in combat sports, coaching world ranked fighters and a career in law enforcement where he focused on emergency response and criminal investigations.
Identifying, Understanding and Negotiating Around Unfair and Oppressive Contract Language

When you get down to it, general contractors are in the business of shifting risk with carefully worded contracts. It’s the subcontractors who actually build things. General contractors invest millions in coming up with contract language that maximizes their profit and minimizes their risk. Come learn how to identify, understand and negotiate around some of the most unfair and oppressive contract terms in use today.

Rich Capriola, Esq., is a partner with the Atlanta law firm, Winter Capriola Zenner, LLC. Capriola has extensive experience representing subcontractors and owners and in all manner of construction issues including delay claims, liens, bonds, negligent and defective construction, prompt-pay claims and related construction litigation, arbitration and mediation. He is licensed in Georgia, New York and Washington, D.C., and through association with local counsel, has represented clients across the country.

Eric B. Coleman, Esq., is a partner with the Atlanta law firm, Winter Capriola Zenner, LLC. Coleman serves as a board member for the construction section of the Atlanta Bar Association. His clients include owners, general contractors and subcontractors, both large and small. His practice focuses on resolution of construction disputes, including delay, nonpayment and defective-construction claims through mediation, arbitration and litigation.
Elective Education *(additional registration fees apply)*

**Thursday, March 26**
**7:30 a.m.–5 p.m.**

*Course break from 10 a.m. to 1 p.m. for lunch and walking trade show floor.*

**Gypsum— and Exterior Envelope—Doing It Right® Combo**

**Stucco—Doing It Right®**

**Gain a competitive edge!** AWCI is offering attendees an opportunity to increase their knowledge by attending a *Doing It Right* seminar on March 26. These seminars (exterior envelope, gypsum and stucco) were developed for owners and upper and middle management: project managers, foremen and estimators.

Each seminar provides seven hours of education and will be held from 7:30 a.m. to 5 p.m. on Thursday, March 26. There will be a break from 10 a.m. to 1 p.m. for participants to walk the trade show floor and have lunch.

Your registration for a *Doing It Right* seminar includes a complimentary trade show pass to *Intex Expo* on March 25 and 26, 2020.

Register by Feb. 24, 2020, to receive the early bird discount of $315 for AWCI members and $405 for non-members. Registration fees after Feb. 24, 2020, are $415 for AWCI members and $505 for non-members.

**Stucco—Doing It Right®**

This seminar is based on ASTM C926 and C1063 and covers the application of portland cement-based plaster applied to metal and solid bases. Also discussed is the one-coat stucco system. An expert oversight group made up of contractors and manufacturers provided guidance in developing this course. Topics covered include codes and standards, substrates, design considerations, materials, weather concerns and limitations of material/stress control/cracking. Additional conversation will include talk of how the energy code affects stucco.

*In 2002, after 40 years successful experience as a plaster and drywall subcontractor, Mike Boyd formed Boyd Consulting Group. His company serves architects, building owners, developers, property managers, general contractors, exterior wall subcontractors, attorneys, insurance companies, real estate agents and homeowners. He is a Certified EIFS Inspector as certified by AWCI, the Exterior Design Institute and the Moisture Warranty Corporation.*
Gypsum— and Exterior Envelope—Doing It Right® Combo

Two high-demand topics with a twist. AWCI is condensing two Doing It Right seminars (gypsum and exterior envelope) into one for this presentation. Meeting the demands brought on by more stringent regulations that focus on new performance requirements has made achieving a successful project in our industry even more challenging. This two-part course will provide information to make the contractor more knowledgeable in this ever-changing environment.

The first part of the seminar focuses on the installation of gypsum board systems and is based on industry standards and best practices. Topics covered include codes and standards, design issues, types of gypsum systems, red flags and solutions, finish systems and project management/quality control.

The second part of the program will clarify the subtle but significant differences between the IECC and ASHRAE 90.1 and how that relates to LEED® initiatives. Moisture migration and heat transfer are the fundamental elements that drive the codes and standards, and they, too, can be confusing. Codes, standards and building science link to high performance wall systems that are substantially more sophisticated than what was designed and built just a few years ago. Sophisticated high performing wall systems rely heavily on proper detailing and installation. This course starts with codes and standards, discusses the underlying building sciences, and ends with information for the job site with a goal to make a project successful.

Robert Grupe, AWCI’s director of technical services, spent more than 38 years with United States Gypsum Company where he held various technical and management positions. Activities included product and system design and technical consultation to the AEC community. He currently is a consultant to the construction community where he has worked on several large scale international construction projects. He has authored numerous articles and given presentations on fire, sound and environmental issues as they relate to wall and ceiling assemblies.
Solutions Showcases in the Exhibit Hall

Thirty-minute presentations will give you ideas you can take back and use to strengthen your business. Here’s one of the presentations being provided. Check back at awci.org/convention as more sessions are added.

Wednesday, March 25
1:15 p.m. to 1:45 p.m.

BIM and Digital Tools You Need to Embrace
A quick look at BIM and online tools and how contractors are leveraging these tools on today’s projects.

Presented by ClarkDietrich

ClarkDietrich.
Show Your Support for the Foundation

Two opportunities to win!

Raffle winners will be selected during AWCI’s Celebration Night Dinner on Wednesday, March 25. You do not need to be present to win. The winning tickets are valid only for the items being raffled and are not redeemable for cash.

All raffle tickets ordered in advance can be picked up at registration. Tickets will be available for purchase on-site at the registration desk and during AWCI’s Celebration Night dinner. Contact Annemarie Selvitelli at (703) 538.1608 or selvitelli@awci.org.

Foundation $5,000 Raffle

The Foundation of the Wall and Ceiling Industry is raffling off a cash prize of $5,000 to the winning ticket holder. Buy a chance to win money for yourself as well and the Foundation. Raffle tickets are available for $100 each or five for $400 and can be purchased in advance with your convention registration or on-site at the convention.

Sponsored by

[Image of a prize with a ribbon]
AWCI CARES Jewelry Raffle

Sponsored by

AWCI CARES is a program managed by the Foundation to provide financial support to members of our association in times of financial crisis. Tickets are $25 each or six for $125.

A Jewelry Trifecta!

Soak in this 14k white gold pendant with a white Chinese cultured pearl and a round diamond. On a 16” long cable chain, the 13 mm pearl has a very good AAA grade luster and the diamond is 0.15 carats.

Pearl and diamond drop earrings in 14k white gold dazzle! The earrings come with pushbacks containing two 13 mm round white Chinese cultured pearls and 0.15 brilliant diamonds (carat total weight 0.15.).

Top off your jewelry with more diamonds. The 14k white gold bangle bracelet contains 92 round diamonds and has a total total carat weight of 5.05

These exquisite pieces are custom designed by GeVandov Design Studio in Dallas.

The necklace, earrings and bracelet come with a jewelry appraisal. The retail value of these spectacular pieces of jewelry is $16,200.

For centuries, pearls have been used as an adornment and now, these pearls and diamonds can be yours. It only takes one ticket to win!
Silent Auction

Participate in the Foundation of the Wall and Ceiling Industry’s annual silent auction with proceeds going to the Foundation’s education and research programs. Auction items in the past have included dazzling jewelry and accessories, sporting equipment, tickets to sports events, signed memorabilia, vacation packages, high-end tools and equipment, and electronics. The silent auction will coincide with the cocktail hour during AWCI’s Celebration Night Dinner on Wednesday, March 25. Bid items will be on display and sold prior to the start of dinner.

To donate an item to the silent auction, contact Annemarie Selvitelli at (703) 538.1608 or selvitelli@awci.org.

The mission of the Foundation of the Wall and Ceiling Industry is to be an active, unbiased source of information and education to support the wall and ceiling industry.
SFIA 2020 Annual and Membership Meetings at AWCI’s Convention & Intex Expo

Monday, March 23

Noon–2 p.m.  Manufacturer’s Council*
Forum for contractor/manufacturer and manufacturer members of the SFIA to hear information ideas about trends that are shaping the markets for cold-formed steel framing and share ideas for best practices for manufacturing code-compliant products.

2 p.m.–4 p.m.  SFIA Market Development Council
If your job includes marketing and communications and promoting the use of cold-formed steel framing, then you’ll want to join the first full meeting of this new SFIA council. A focus of this meeting will be the BuildSteel.org website, including market data collected since the site went live in 2016 and a review and discussion of how the industry can leverage this communications tool.

4 p.m.–6 p.m.  SFIA Technical Committee*
Updates and planning for industry action on codes, standards and research regarding cold-formed steel framing

Tuesday, March 24

8:30 a.m.–Noon  SFIA Board of Directors Meeting*
1 p.m.–2 p.m.  SFIA Annual Meeting
Leadership of the SFIA will provide members with a State of the Industry Report and a review of how the SFIA is fulfilling its mission to promote the use of cold-formed steel framing, advocate the development and acceptance of favorable code provisions and recognition of sustainable steel, and educate members with reliable data and other critical information that is essential to effective business planning, and create a positive environment for Innovation.

2 p.m.–3 p.m.  SFIA General Session
The general session features market experts who share their insights and expectations for the steel and construction industries in the coming year, with information to help members with business planning, supply chain and inventory management, and in focusing their sales and marketing efforts.

*SFIA members only
Registration Information

Registration Hours
(Registration will be held in the Paris Convention Center on the lobby/casino level.)

<table>
<thead>
<tr>
<th>Day</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Monday, March 23</td>
<td>2 p.m.—6 p.m.</td>
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<tr>
<td>Tuesday, March 24</td>
<td>8 a.m.—6:30 p.m.</td>
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<tr>
<td>Wednesday, March 25</td>
<td>7:30 a.m.—5 p.m.</td>
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<tr>
<td>Thursday, March 26</td>
<td>7:15 a.m.—12:30 p.m.</td>
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Registration Options
You can register online at www.awci.org/convention or return pages 19, 20 and 21 with a check or credit card information to: AWCI’s Convention & Intex Expo, 11208 Waples Mill Road, Suite 112, Fairfax, VA 22030; phone: (571) 549.4547. If you pay by credit card, you may fax your registration to (703) 574.8332. DO NOT mail a duplicate copy if you fax. We will email, fax or mail you a confirmation of your registration. If you are bringing additional registrants, ordering additional tickets for meal functions or events or registering others in your company, please photocopy and complete a separate registration form for each individual. Do not register more than one person (except spouse/guest) per form.

Under 40 Discount
AWCI is encouraging younger members of the industry to attend the convention with a targeted discount. We are offering a 25 percent discount off the full convention registration for anyone younger than 40 to attend. To receive this discount complete the information on the registration form (pages 19-21) or register online at www.awci.org/convention and indicate if you are younger than age 40 to receive the discount. Proof of age will be required at on-site registration when you pick up your badge.

Cancellation Policy
If you must cancel, your registration fees will be refunded in full less a $100 processing fee if we receive your cancellation in writing by Feb. 24, 2020. Trade show passes will be refunded prior to Feb. 24, 2020, in full. No refunds will be issued after Feb. 24, 2020, or for no-shows. Tickets for convention events, Foundation events and tours are not refundable.
Suitcasing Policy
Please note that while all meeting attendees are invited to the exhibition, any attendee observed to be soliciting business in the aisles or other public spaces, in another company’s booth, or in violation of any portion of AWCI’s Intex Expo rules will be asked to leave immediately. Additional penalties may be applied. Please report any violations you may observe to show management.

Photography Policy
By registering, you agree to allow AWCI/CISCA/Intex to use your name, photograph, image and/or likeness taken during the convention and expo in any AWCI/CISCA/Intex marketing materials made public via print or electronic publications or website. You understand that your likeness may be used in publications after your participation or membership in AWCI/CISCA/Intex.

Privacy Policy
By registering to attend you agree to share your attendee data (name, company name, address and phone number) with other attendees and exhibitors. Your attendee data will be shared in the attendee directory and mobile app.

Badge Pickup
Once again there will be a self serve badge kiosk where you can print your own badge. Bring your email confirmation to scan the bar code.

Questions?
Call AWCI Registration at (571) 549.4547 or email awciregistration@spargoinc.com.
Please answer the following questions:

What is your business?  
(Please check all that apply.)
___ Contractor  
___ Manufacturer  
___ Supplier/Distributor  
___ Architect/Specifier  
___ General Contractor  
___ Independent Manufacturer’s Rep  
___ Service Associate  
___ Other (Please specify)  
If other chosen, text required.

What is your primary business?  
(Please check all that apply.)
___ Access Floors  
___ Ceilings/Acoustics  
___ Drywall  
___ EIFS  
___ Fireproofing  
___ GRG  
___ Insulation  
___ Lath/Metal Framing  
___ Plaster  
___ Spray Textures/Paint  
___ Stucco  
___ Windows/Doors/Trim  
___ Other (Please specify)  
If other chosen, text required.

What is your title/function?  
(Please check one.)
___ Owner/Partner  
___ President  
___ Vice President  
___ General Manager  
___ Superintendent/Foreman  
___ Project Manager  
___ Estimator  
___ Field Personnel  
___ Sales  
___ Marketing  
___ Other (Please specify)

What is your firm’s annual dollar volume?  
Only Aggregated Date is Reported  
(Please check one.)
___ Under $1 million  
___ $1 million - $5 million  
___ $5 million - $10 million  
___ $10 million - $20 million  
___ $20 million - $50 million  
___ $50 million - $100 million  
___ Over $100 million

How did you hear about the Intex Expo?  
(Please check all that apply.)
___ AWCI’s Construction Dimensions  
___ AWCI Website  
___ CISCA Website  
___ Direct Mail  
___ Email  
___ Intex Expo Website  
___ Referral  
___ Other (Please specify)  
If other chosen, text required.

How many Intex Expos have you attended in the past 10 years?  
___ First Time  
___ 2-3  
___ 4-5  
___ 6-10
**Attendee Information**  Please photocopy this form for each additional registrant, or register online at [www.awci.org/events/awci-convention/register](http://www.awci.org/events/awci-convention/register).

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<tr>
<th>Name</th>
<th>formal first</th>
<th>last</th>
<th>badge first name</th>
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<tr>
<td>Email Address</td>
<td>Cell (required for emergencies only)</td>
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<tr>
<td>Spouse/Guest (list only if paying to register)</td>
<td>(An additional company employee is not considered a spouse/guest.)</td>
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<td>Spouse/Guest Badge Name</td>
<td>Spouse/Guest Email Address</td>
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**Fees & Payment** (payable in U.S. Dollars)

**Your Best Value! Full and Spouse/Guest Registrations** (includes entrance into all convention events, education sessions and Intex Expo)

<table>
<thead>
<tr>
<th>AWCI Member</th>
<th>Early Bird On or Before 2/24/20</th>
<th>Regular After 2/24/20</th>
<th>Amount</th>
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<tr>
<td>Full Convention 1st person (FULL)</td>
<td>$820</td>
<td>$1,105</td>
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<tr>
<td>Full Convention 2nd or more same firm (FULL)</td>
<td>$655</td>
<td>$875</td>
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<td>Any promo codes?</td>
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<tr>
<td>Under Age 40 (FULL)</td>
<td>$615 (25% discount)</td>
<td>$831 (25% discount)</td>
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<tr>
<td>Proof of age will be required at onsite registration when you pick up your badge.</td>
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<tr>
<td>Spouse/Guest (SG01)</td>
<td>$325</td>
<td>$375</td>
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**Non-Member Rate - Full Convention (FULL)** | $1,700 | $2,205 | |
**Contribution Events** *(INCLUDED in Full and Spouse/Guest registration)*

**AWCI President's Welcome Reception (PR) 3/24**  
- How many? ________  
  - $125 per person

**AWCI Opening Session and Awards Brunch (OB) 3/25**  
- How many? ________  
  - $125 per person

**AWCI Celebration Night (DC) 3/25**  
- How many? ________  
  - $200 per person

**Education Sessions 3/25 and 3/26**  
- How many? ________  
  - $375 per person early/$400 per person late.

**Intex Expo Trade Show Pass Only** *(INCLUDED in Full and Spouse/Guest registration)*

- Early Bird On or Before 2/24/20  
  - $65 early
  - $70 late

- Regular After 2/24/20  
  - $65 early
  - $70 late

**Elective Education 3/26** *(√ which seminar attending)*

- **Gypsum— and Exterior Envelope—Doing It Right Combo**  
  - AWCI Member (SEM1)  
    - Non-Member (SEM1)  

- **Stucco—Doing It Right**

- **Tours**
  - Showgirl BootCamp Experience (TOUR1)  
    - How many? ________  
      - $155 per person

**SFIA General Session (SFIA) 3/24**  
- How many? ________  
  - $0

**Foundation Tickets**

- $5,000 Raffle Tickets (A1)  
  - How many? ________  
    - $100 each

- $5,000 Raffle Tickets Multiples (A5)  
  - How many sets of five? ________  
    - 5 for $400

- Jewelry Raffle Tickets (J1)  
  - How many? ________  
    - $25 each

- Jewelry Raffle Tickets Multiples (J5)  
  - How many sets of six? ________  
    - 6 for $125

**Any special assistance needed or dietary restrictions?** *(Please describe)*

**Method of Payment**

- □ Check  
- □ Visa  
- □ MasterCard  
- □ American Express

Card No. ____________________________ Exp. Date ____________ Security Code ____________

Name on Card ____________________________ Signature ____________________________

- □ I have read and understand the Intex Expo Suitcasing Policy (see page 18).

- □ I have read and understand the Photography Agreement (see page 18).
AWCI Spouse/Guest Reception

Monday, March 23
Noon to 2 p.m.
Enjoy a cool beverage and mouth-watering appetizers while catching up with friends old and new at this complimentary welcome reception hosted by AWCI President, Nancy Brinkerhoff. Enter the raffle for a chance to win a fabulous door prize. Dress is casual.

Spouse/Guest Optional Activity

Tuesday, March 24
Showgirl Boot Camp Experience
10:30 a.m. to 1 p.m.
$155 per person
A day in feathers and rhinestones! Showgirl Boot Camp is the only experience of its kind, led by a team of professional Las Vegas showgirls. Learn makeup tricks of the trade as well as signature moves and walks.

You and your fellow showgirls-in-training kick off the experience with a champagne toast. From there, it’s off to the makeup stations where the magical transformation begins.

Learn glamorous lash looks, eye contour and tips for perfectly luscious lips while hearing stories about life on the stage. Once you are done-up and dazzling, it’s time for a lesson on how to carry yourself with the grace and elegance of showgirl. You’ll never enter a room the same way again!

Top off your life-changing experience posing in an authentic feather and rhinestone headdress complete with accessories. You get to take home a souvenir starter kit that includes professional showgirl lashes and lipstick.
After completing your look enjoy appetizers and beverages.

**What to Bring**

- Arrive with base makeup applied (concealer and foundation)
- Bring your own makeup, contour and blush palettes

**Attire**

- Black leggings/yoga pants or tights, nylons or fishnets
- Black top, t-shirt, tank top, leotard or sports top
- Tennis shoes or dance shoes
- Comfortable heels

Minimum of 10 required by Jan. 24
Maximum of 50

**AWCI’s Emerging Leaders Reception+**

**Tuesday, March 24**
**5:30 p.m. to 6 p.m.**
**Paris Pool**
*(Immediately preceding AWCI’s President’s Welcome Reception)*

Join AWCI’s board of directors and members of the Emerging Leaders Committee at a special invitation-only networking reception to welcome the next generation of industry leaders to AWCI’s Convention & INTEX Expo. Connect with mentors and peers, old friends and new, while enjoying your favorite beverage and learning about how AWCI is helping prepare today’s emerging leaders to become tomorrow’s CEOs.

Invitations will be emailed to attendees. Interested in learning more about AWCI’s Emerging Leaders program? Contact Chris Williams at cwilliams@awci.org.

**Attire:** Business casual

+ Assigned Members or Invitation Only
CONVENTION EVENTS

AWCI President’s Welcome Reception
Tuesday, March 24 • 6 p.m. to 7 p.m.
Paris Las Vegas Pool
Hosted by AWCI President Nancy Brinkerhoff and her husband Don, this is your opportunity to network with colleagues and catch up with old friends. Heavy hors d’oeuvres and cocktails will be served.
Attire: Business casual
Sponsored by ClarkDietrich Building Systems and Hilti

Be sure to pick up your badge and bring it to the event before registration closes on March 24 at 6 p.m. Badges will be scanned for entrance to the event.

AWCI’s Opening Session and Awards Presentation Brunch
Wednesday, March 25 • 9:30 a.m.–12:15 p.m.
AWCI Awards Brunch speaker Ben Nemtin will teach the five steps to make the impossible possible as he shares from his bestselling book, “What Do You Want to Do Before You Die?”
The program includes the opening address presented by AWCI President Nancy Brinkerhoff. And, come and see who the big winners are this year for AWCI’s Excellence in Construction Quality Awards, AWCI’s Excellence in Construction Safety Awards, AWCI’s Excellence in Construction Innovation Award, and AWCI’s Pinnacle Award.
If you are registered as a full attendee, be sure to pick up your badge and bring it to the event. If you are a trade show–only attendee or exhibitor, pre-register or purchase a ticket for this event prior to 9 a.m. at Intex Expo registration. Badges will be scanned for entrance to the event. Meet Ben Nemtin following the Awards Brunch in USG booth #705 until 1 p.m. The first 50 people will receive an autographed copy of his book, “What Do You Want to Do Before You Die?”
Sponsored by USG

Attire: Business casual
AWCI’s Celebration Night Dinner and Foundation Silent Auction and Raffles

Glitz and Glamour of Las Vegas
Wednesday, March 25 • 6:30 p.m.—10:30 p.m.

When you think of Las Vegas, you probably think of Elvis, Frank Sinatra, mobsters, casinos, showgirls and wedding chapels. What awaits you beyond the glitz and glamour? The Foundation of the Wall and Ceiling Industry events (silent auction and raffles) that are held in conjunction with this final night reception and dinner. Bid items will be on display until the silent auction closes at 8 p.m. Later in the evening, find out who will win the Foundation $5,000 and AWCI CARES jewelry raffles.

If you are registered as a full attendee, be sure to pick up your badge and bring it to the event. If you are a trade show–only attendee or exhibitor, pre-register or purchase a ticket for this event prior to 5 p.m. at Intex Expo registration. Badges will be scanned for entrance to the event.

Wear Las Vegas–themed attire based on your favorite impression of this unique town.

Sponsored by National Gypsum

Contact Annemarie Selvitelli at (703) 538.1608 or selvitelli@awci.org to make a donation to the silent auction.
**AWCI’s Convention & Intex Expo**

(As of 11-7-19 – Subject to change)

**Saturday, March 21**
6 p.m.  
AWCI Executive Committee Dinner+

**Sunday, March 22**
9 a.m.–1:30 p.m.  
Executive Committee Meeting+

**Monday, March 23**
7 a.m.–8:30 a.m.  
AWCI-UCC/SWACCA Signatory Contractors Forum
7:30 a.m.–8:30 a.m.  
Stucco Working Group+
8:30 a.m.–10 a.m.  
AWCI-UCC/SWACCA Taft-Hartley Trustees Forum
8:30 a.m.–9:30 a.m.  
EIFS Curriculum and Examination Committee Meeting
9:30 a.m.–10 a.m.  
Education Committee Meeting
10 a.m.–2 p.m.  
Construction Technology Council and Committee Meetings
   - Council Overview
   - Steel Framing Committee
   - Gypsum Board Committee
   - Plaster & Lath Committee
   - Tech Update – Gypsum Association
   - EIFS Committee
   - Exterior Envelope Committee
   - Construction Management Technology Committee
   - Specialty Products Committee
   - Council Wrap-up
10 a.m.–10:30 a.m.  
Social Media Advisory Committee Meeting
Noon–2 p.m.  
SFIA Manufacturers Council+
Noon–2 p.m.  
AWCI Spouse/Guest Reception
1 p.m.–2 p.m.  
Foundation Board of Directors Meeting+
2 p.m.–3:30 p.m.  
AWCI-UCC/SWACCA Labor Relations Forum
2 p.m.–6 p.m.  
Intex Expo Registration Open
2 p.m.–4 p.m.  
SFIA Market Development Council
3:30 p.m.–5 p.m.  
AWCI-UCC/SWACCA Government Relations Forum

*Assigned Members or Invitation Only*
SCHEDULE

4 p.m.–5:30 p.m.  Safety Directors Forum
4 p.m.–6 p.m.  SFIA Technical Committee+
5 p.m.–6 p.m.  SWACCA Membership Meeting - open to all signatory contractors
6 p.m.  AWCI Dinner for Past Presidents+

Tuesday, March 24

7:30 a.m.–8:15 a.m.  Membership Marketing Committee Meeting
8 a.m.–6:30 p.m.  Intex Expo Registration Open
8:15 a.m.–10 a.m.  Supplier & Manufacturer Members Committee Meeting
8 a.m.–10 a.m.  Union Craft Committee Meetings
  8 a.m.–9 a.m.  AWCI-FCA Finishers' Craft Committee - signatory contractors only
  9 a.m.–10 a.m.  Plasterers’ Craft Committee - signatory contractors only
8:30 a.m.–Noon  SFIA Board of Directors Meeting+
10 a.m.–10:30 a.m.  AWCI CARES Fundraising Corps
10 a.m.–10:30 a.m.  Convention Committee Meeting
10 a.m.–1 p.m.  SWACCA Board of Directors Meeting+
10:15 a.m.–1 p.m.  AWCI Chapter Executives Forum+
10:15 a.m.–1:15 p.m.  Prefabrication Business Forum
10:30 a.m.–1 p.m.  Optional Activity: Showgirl Boot Camp
1 p.m.–2:15 p.m.  Emerging Leaders Committee Meeting
1 p.m.–2 p.m.  SFIA Annual Meeting
1:30 p.m.–2:30 p.m.  AWCI CARES Executive Committee+
2 p.m.–3 p.m.  SFIA General Session
2:30 p.m.–5 p.m.  AWCI Board of Directors Meeting
5:30 p.m.–6 p.m.  Emerging Leaders Reception+
6 p.m.–7 p.m.  AWCI President’s Welcome Reception

Sponsored by ClarkDietrich and Hilti, Inc.
Business casual is appropriate

+ Assigned Members or Invitation Only
**Wednesday, March 25**

7:30 a.m.–5 p.m.  
**Intex Expo Registration Open**

7:30 a.m.–9 a.m.  
Education Sessions (see pages 5 to 7)  
*Coffee Break sponsored by Flex-Ability Concepts*

**uMap Session 1**  
*The Changing Landscape of Drug Screening Compliance: What Employers Need to Know*  
*Tech-Know: Maximizing the Contractors’ Software, Data and Mobile Tools for Profit*

9:30 a.m.–12:15 p.m.  
**AWCI Opening Session and Awards Presentation Brunch**  
*Sponsored by USG*  
*Business casual attire is appropriate*

12:30 p.m.–5 p.m.  
**Grand Opening of Intex Expo Exhibit Hall**  
*Solutions Showcases*  
*Check AWCI.org/convention as more sessions are added.*

1:15 p.m.–1:45 p.m.  
**BIM and Digital Tools You Need to Embrace**  
*Presented by ClarkDietrich*

5 p.m.–6:30 p.m.  
**AWCI Media’s VIP Lounge+**

6:30 p.m.–10:30 p.m.  
**AWCI’s Celebration Night Dinner and Silent Auction**  
*Sponsored by National Gypsum*  
*Business casual or Las Vegas-themed attire is appropriate*

**Thursday, March 26**

7:15 a.m.–12:30 p.m.  
**Intex Expo Registration Open**

7:30 a.m.–10 a.m.  
**Gypsum— and Exterior Envelope—Doing It Right® Combo Seminar, Part 1 of 2**

7:30 a.m.–10 a.m.  
**Stucco—Doing It Right® Seminar, Part 1 of 2**

8 a.m.–9:30 a.m.  
Education Sessions (see pages 8 to 11)  
*Coffee Break sponsored by L&W Supply*

**uMap Session 2**  
*Elite Performance During Chaos and Critical Stress*  
*Identifying, Understanding, and Negotiating Around Unfair and Oppressive Contract Language*

10 a.m.–1 p.m.  
**Intex Expo Open***

1 p.m.–5 p.m.  
**Business Forums 1-9+**

1 p.m.–5 p.m.  
**Gypsum— and Exterior Envelope—Doing It Right® Combo Seminar, Part 2 of 2**

1 p.m.–5 p.m.  
**Stucco—Doing It Right® Seminar, Part 2 of 2**  
*Assigned Members or Invitation Only*
Exhibitors offer new technologies, products and tools to enhance your productivity and strategies to give you the competitive edge in your market.

### Exhibitors (As of 11-7-19)

<table>
<thead>
<tr>
<th>Company Name</th>
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<tbody>
<tr>
<td>AboutTime</td>
<td>Full Circle International, Inc.</td>
<td>PAC International</td>
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<td>Advance Equipment Mfg. Co.</td>
<td>G&amp;S Acoustics</td>
<td>Palfinger USA, LLC</td>
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<td>Aegis Metal Framing</td>
<td>Georgia-Pacific Gypsum</td>
<td>Panel Rey</td>
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<td>Alpine TruSteel</td>
<td>Glasteel</td>
<td>Panolam Surface Systems</td>
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<td>American Gypsum</td>
<td>Grabber Construction Products</td>
<td>PeerAssist</td>
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<td>AMES Taping Tools</td>
<td>Graco, Inc.</td>
<td>Phillips Manufacturing Company</td>
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<td>Gripple, Inc.</td>
<td>Pinnacle Infotech, Inc.</td>
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<td>Armstrong Building Products</td>
<td>GypSorb, LLC</td>
<td>Pinnacle LGS DMCC</td>
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<td>BASWA Acoustic North America</td>
<td>HIAB USA, Inc.</td>
<td>Plexxis Software</td>
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<td>BIK Hydraulics, Ltd.</td>
<td>Hilti, Inc.</td>
<td>Pyrok, Inc.</td>
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<td>Bracelok</td>
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<td>Brighton Best International</td>
<td>International Fasteners, Inc.</td>
<td>Regupol Acoustics</td>
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<td>Castle Access Panels &amp; Forms, Inc.</td>
<td>JAAACO Corporation</td>
<td>Rockfon</td>
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<td>CEMCO</td>
<td>Jiangsu Jiuding New Material Co., Ltd.</td>
<td>RockSteady</td>
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<td>CertainTeed Corporation</td>
<td>Johns Manville</td>
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<td>ClarkDietrich</td>
<td>Kahua</td>
<td>Saint-Gobain ADFORS</td>
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<td>Clinch-On Cornerbead Company</td>
<td>Kinetics Noise Control</td>
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<td>L&amp;G Supply</td>
<td>Simpson Strong-Tie</td>
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<td>L.D. Peters &amp; Sons, Inc.</td>
<td>Sound Seal</td>
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<td>ConstructConnect</td>
<td>LaborChart</td>
<td>Spectra Precision - Trimble</td>
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<td>Madrid, Inc.</td>
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<td>Magnum Tool Corp., Inc.</td>
<td>Star Sales &amp; Distributing Corp.</td>
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<td>Dryvit Systems, Inc.</td>
<td>Master Wall, Inc.</td>
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<td>Dura-Stilt Co. LP</td>
<td>Mudmaster, Inc.</td>
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<td>Murco Wall Products</td>
<td>TapeTech Tool Co.</td>
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<td>eSUB, Inc.</td>
<td>Nathan Kimmel Co., LLC</td>
<td>Telling Industries, LLC</td>
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<td>Excel Engineering</td>
<td>National Gypsum</td>
<td>The Estimating Edge</td>
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<td>E-Z Taping System</td>
<td>Nitoset, LLC</td>
<td>Tool Source Warehouse</td>
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<td>Flex-Ability Concepts</td>
<td>Nudo Products, Inc.</td>
<td>ToolPro</td>
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<td>Focal Point</td>
<td>Nu-Wave Manufacturing, LLC</td>
<td>Trimaco</td>
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<td>Framecad America</td>
<td>OPCMIA</td>
<td>Trim-Tex, Inc.</td>
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<td>Franklin International</td>
<td>Owens Corning</td>
<td>USG</td>
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<td>PABCO Gypsum</td>
<td>Walls &amp; Ceilings Magazine</td>
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<td>XtremeInterior</td>
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Special thanks are extended to the following AWCI convention sponsors
(as of November 7, 2019)

Platinum Level

National Gypsum

USG

IT’S YOUR WORLD. BUILD IT.

Gold Level

ClarkDietrich

HILTI

Silver Level

FLEX-ABILITY CONCEPTS

GYPSUM ASSOCIATION

L&W SUPPLY

Bronze Level

AMERICAN GYPSUM
Intex Expo extends a special thank-you to the following sponsors:
(as of November 7, 2019)

Gold Level

- CEMCO
  Expanding Your Solutions
- CertainTeed
  SAINT-GOBAIN
- CRANE
  Composites
- GRABBER
  CONSTRUCTION PRODUCTS
  “The Professional’s Choice”
- National Gypsum
- USG
  IT’S YOUR WORLD. BUILD IT.

Silver Level

- Armstrong
  CEILING SOLUTIONS
- ClarkDietrich
- Glasteel
- PABCO Gypsum
  what the job demands
Intex Expo Sponsors

Intex Expo extends a special thank-you to the following sponsors:
(as of November 7, 2019)

Bronze Level

- American Gypsum
- Dryvit
- GMS Gypsum Management & Supply Inc.
- Hilti
- L&W Supply
- Plastic Components Inc.
- Plexxis Software
- Simpson Strong-Tie

Exhibitors with Enhanced Booth Listings

- AboutTime
- Aegis Metal Framing
- CEMCO
- CertainTeed Corporation
- ClarkDietrich
- ConstructConnect
- Crane Composites
- Dryvit Systems, Inc.
- Flex-Ability Concepts
- Focal Point
- Grabber Construction Products
- Gripple, Inc.
- Gypsum Management and Supply
- Hilti, Inc.
- Johns Manville
- L&W Supply
- LaborChart
- Nu-Wave Manufacturing, LLC
- OPCMIA
- PABCO Gypsum
- PeerAssist
- Raken
- Senco Brands, Inc.
- Spectra Precision-Trimble
- StructionSite
Welcome to Las Vegas!

There is more to do in Las Vegas than can be done in one visit. For information on shows and tours go to visitlasvegas.com or vegas.com. At vegasexperience.com you can find information about the Fremont Street Experience—including zip-lining down this world-famous pedestrian avenue.

Accommodations

The official headquarters hotel and exclusive location for AWCI’s Convention & Intex Expo is Paris Las Vegas, 3645 Las Vegas Blvd South, Las Vegas, Nev. AWCI and Intex Expo attendees are extended a special single or double group rate of $109 from Sunday through Thursday nights and $169 on Friday and Saturday nights plus a reduced resort fee of $29 plus 13.38 percent tax per night. Three or more people per room will be charged $30 per person, per night with a maximum of four people per guestroom.

Dress

Business casual attire is appropriate for most functions. Las Vegas–themed attire is encouraged for the Celebration Night Dinner.

AWCI Convention Mobile App

Sponsored by

Go Green!

Handouts from AWCI’s Convention are posted to AWCI’s website and placed on the convention’s mobile app about a week before the convention. Attendees are encouraged to download and print the presentations ahead of time since handouts will not be distributed on site.
The required resort fee provides unlimited local phone calls, two guest admissions per day to the fitness center (does not include use of the spa) and in-room internet access to include two devices per room per day.

Check-in time is 4 p.m. and checkout time is 11 a.m. Any departures after 11 a.m. are subject to the full day charge.

**Wednesday, Feb. 26**, is the cut-off date for room reservations, or earlier if the block of rooms sells out sooner. Reserve your room early online at [awci.org/events/awci-convention/hotel-travel](http://awci.org/events/awci-convention/hotel-travel).

If you prefer to phone in your reservation you can call the hotel’s Reservation Center at (877) 603.4389. However, be aware that a $15 (+ tax) processing fee per reservation will be incurred for phone reservations. Refer to the group code SPAWC0 or AWCI Annual Convention and Intex Expo to receive group rates.

Please ensure cancellations are made at least 72 hours prior to your scheduled arrival date in order to not be charged one night’s room and tax. If you depart earlier than your booked departure date, the hotel will charge a one night room and tax penalty. All guaranteed reservations that fail to arrive on the scheduled arrival date will be considered no-shows, and a charge of one night’s room will be posted to the credit card on file.

**Beware any outside calls, emails or faxes you may receive for “discounted” rates for Las Vegas hotels.** AWCI does not use a housing company for room reservations. These calls are often scams that could result in your credit card information being compromised and no hotel room reserved.
**Ground Transportation and Parking**

Cab fare from McCarran International Airport (LAS) to Paris Las Vegas is approximately $25. Uber and Lyft fares are about $15.

**Parking Fees**

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<thead>
<tr>
<th>Valet Parking Fees</th>
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<tr>
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<td>0 - 2 Hours: $15</td>
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<td>2 - 4 Hours: $20</td>
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<td>4 - 24 Hours: $24</td>
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<td>Over 24 hours: $24*</td>
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<td>* Stays over 24 hours will be charged the daily rate for each additional day or fraction</td>
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<td>* Caesars Rewards Members at Platinum, Diamond and Seven Star level receive free valet and self-parking.</td>
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</tbody>
</table>

**Valet Details**

- Guests who valet park will receive a ticket from the valet attendant and then will pay their fee at the designated kiosk before receiving their car and leaving the property.
- Registered guests may have their fee charged to their room. Paris hotel guests will have in-and-out privileges. Non-hotel guests will be charged for each time they use valet even if it's on the same day.

<table>
<thead>
<tr>
<th>Self-Parking Fees</th>
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<tr>
<td></td>
<td>1st Hour: Free</td>
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<td></td>
<td>1 - 2 Hours: $9</td>
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<td></td>
<td>2 - 4 Hours: $12</td>
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<td>4 - 24 Hours: $15</td>
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**Self-Parking Details**

- **Overnight Hotel Guests**
  - All hotel self-parking guests will be able to access the parking facilities by using their room keys. Swiping the key upon arrival and departure will seamlessly allow guests expedient passage on entry and exit. Payment for parking services can conveniently be billed to their room folio. There will be no need to pay at the garage exit.
Your registration information for AWCI's Convention & Intex Expo 2020 is enclosed.

REGISTER NOW!

Association of the Wall and Ceiling Industry
513 W. Broad Street, Suite 210, Falls Church, VA 22046-3257