

AWCI's **Virtual** Industry Leaders Conference

September 15—17, 2020

(As of 8/3/20)

Sponsorship Opportunities – Get More Exposure!

All AWCI Sponsorships include these value benefits:

- Recognition in *AWCI's Construction Dimensions*
- Recognition throughout the virtual conference
- Recognition on AWCI's Virtual Industry Leaders Conference website home page
- All sponsors contribute a question and answer for a virtual trivia game where participants can win prizes. Participants must visit your website to retrieve the answers.
- **Free registrations:** Sponsors spending \$2,000 or more receive 10 complimentary registrations (a \$1,990 to \$2,490 value). Sponsors spending less than \$2,000 receive five complimentary registrations (a \$995 to \$1,245 value).
- When selecting 2021 sponsorships, 2020 sponsors will be given “right of first refusal” for sponsored events/items/programs

Free Lunch from GrubHub

\$5,000 (two opportunities remain)

Provide a \$25 GrubHub credit for lunch for 100 hungry contractors. One opportunity each day of the conference. Your company's hosting of the lunch and your logo will be included in the email to contractors with their individual GrubHub link. Also included: A 60-second video commercial spot shown twice during the conference.

Sixty-Second Commercial Spot

\$2,500 (four opportunities remain)

Provide a 60-second commercial spot that will be shown twice over the three days of the conference.

Conference Mobile App

SOLD

\$2,000 (exclusive)

Your name, logo and a link to your website will be provided on the home page of the conference mobile app provided to all attendees. The mobile app will be a primary tool for virtual attendees to chat and network with other participants.

Buy a Cup of Coffee: Starbucks Digital Gift Card \$1,200 (two opportunities remain)

Provide a \$5 Starbucks digital gift card for 100 thirsty contractors. One opportunity each day of the conference. Your hosting of the coffee and your logo will be included in the email to contractors with their individual Starbucks link.

E-mail Marketing

\$850 each (three opportunities)

Your company logo with a link to your website will be displayed prominently on one of the conference marketing e-mail blasts to all AWCI members. Choice of three delivery dates: August 17, August 25, and September 10.

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YES! I want to be an AWCI Virtual Industry Leaders Conference Sponsor!

Sign me up for the following opportunity:

PAYMENT

Please charge \$ _____ to the following credit card:

CC Number _____ Exp. _____ Sec Code _____

Name on Credit Card

Signature _____

Date _____

Company _____

Phone _____

OR

Please invoice my company for \$ _____.

Contact Name _____ Company _____

Address

City/State/ZIP

Phone _____

Please call me regarding the following opportunity:

Name _____

Phone: _____

E-mail this form to:

Karen Bilak, Director, Convention & Conferences bilak@awci.org or

Phone: (703) 538-1609