

# 2023

## ADVANCE ADVERTISING RATES

These special advance advertising rates are available when you reserve a 2023 multiple insertion schedule of six times or more in AWCI's Construction Dimensions by December 2, 2022.

### Contact

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## AWCI

ASSOCIATION OF THE  
WALL AND CEILING  
INDUSTRY

513 West Broad Street, Ste. 210  
Falls Church, VA 22046-3257

## AWCI media

AWCI'S  
**CONSTRUCTION DIMENSIONS**  
PUBLISHED FOR CONTRACTORS BY THE ASSOCIATION OF THE WALL AND CEILING INDUSTRY



## Print Media (Gross)

4-color	3X	6X	12X
Full page	\$6,290	\$6,065	\$5,615
2/3 page	\$5,275	\$5,115	\$4,855
1/2 island	\$4,820	\$4,650	\$4,370
1/2 page	\$4,430	\$4,310	\$4,040
1/3 page	\$3,620	\$3,525	\$3,355
1/4 page	\$3,360	\$3,285	\$3,130

Covers	3X	6X	12X
2 & 3	\$7,985	\$7,760	\$6,985
4	\$8,350	\$8,125	\$7,290

## Blast, Bundled and Custom Media (Net)

E:Dimensions	
Feature	\$2,850
Banner	\$3,780

Product Spotlight E-Blast	
Full Distribution Blast	\$5,545
Pre-BUILD23 Blast	\$3,335
Post-BUILD23 Blast	\$3,890

SmartBrief	
Leaderboard	\$945
Feature	\$790
Big Box	\$730
Takeover	\$1,490
Featured Video	\$865

Bundled Media	
Featured Video	\$4,160
Sponsored Content	\$3,525
Boost	\$1,865

Custom Media	
Manufacturer's Corner - Sponsored Article	\$5,200
Online Learning Series - Webinar	\$7,950