

2022

ADVANCE ADVERTISING RATES

These special advance advertising rates are available when you reserve a 2022 multiple insertion schedule of six times or more in AWCI's Construction Dimensions by December 3, 2021.

Contact

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Associate Publisher

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Rate Cards #48a



AWCIMEDIA

AWCI'S CONSTRUCTION DIMENSIONS
PUBLISHED FOR CONTRACTORS BY THE ASSOCIATION OF THE WALL AND CEILING INDUSTRY

Print Media (Gross)

B&W	3X	6X	12X
Full page	\$4,230	\$4,005	\$3,580
2/3 page	\$3,215	\$3,055	\$2,820
1/2 island	\$2,760	\$2,590	\$2,335
1/2 page	\$2,370	\$2,250	\$2,005
1/3 page	\$1,560	\$1,465	\$1,320
1/4 page	\$1,300	\$1,225	\$1,095
1/6 page	\$915	\$850	\$765

2-color	3X	6X	12X
Full page	\$4,985	\$4,760	\$4,180
2/3 page	\$3,970	\$3,810	\$3,420
1/2 island	\$3,515	\$3,345	\$2,935
1/2 page	\$3,125	\$3,005	\$2,605
1/3 page	\$2,315	\$2,220	\$1,920
1/4 page	\$2,055	\$1,980	\$1,695
1/6 page	\$1,670	\$1,605	\$1,365

4-color	3X	6X	12X
Full page	\$6,290	\$6,065	\$5,615
2/3 page	\$5,275	\$5,115	\$4,855
1/2 island	\$4,820	\$4,650	\$4,370
1/2 page	\$4,430	\$4,310	\$4,040
1/3 page	\$3,620	\$3,525	\$3,355
1/4 page	\$3,360	\$3,285	\$3,130

Covers	3X	6X	12X
2 & 3	\$7,985	\$7,760	\$6,985
4	\$8,350	\$8,125	\$7,290

Blast, Bundled and Custom Media (Net)

E:Dimensions	
Feature	\$2,850
Banner	\$3,780
Buyers' Guide Link	\$1,560

Product Spotlight E-Blast	
Full Distribution Blast	\$5,545
Pre-INTEX Blast	\$3,335
Post-INTEX Blast	\$3,890

SmartBrief	
Leaderboard	\$945
Feature	\$790
Takeover	\$1,490
Big Box	\$730
Featured Video	\$865

Bundled Media	
Featured Video	\$4,160
Sponsored Content	\$3,525
Boost	\$1,865
Market Alert	\$12,590

Custom Media	
Manufacturer's Corner	\$5,200
Online Learning Series - Partner Content Webinar	\$10,950