Your INTEx Expo message through AWCI's official virtual expo.
AWCI’s Convention & INTEX Expo
RECONSTRUCTED

Bringing your INTEX Expo message to the industry using AWCI’s virtual trade show through:

Social  Blast  Digital  Print

Your company’s products, trending video and other offerings planned for INTEX.

AWCI’s virtual expo—the next best thing to the trade show floor itself.

And only AWCI is the official vehicle for your association and this virtual expo experience.
Virtual Exclusive Campaign

**Social.** Concurrent, exclusive posts on AWCI's social media pages: Facebook, LinkedIn and Twitter.

**Blast.** Exposure via email to convention registrants and AWCI members summarizing the week's INTEX Reconstructed News.

**Digital.** Content inclusion on awci.org and branded through the takeover of AWCI media web pages.

**Value Added for INTEX Exhibitors.** Message included in AWCI's Construction Dimensions Trade Show Floor pages this June.

**Choose Your Category:**
- Newest Products
- Trending Videos
- Additional Offerings from INTEX Expo

**Choose the Number of Campaigns**
*Net pricing per campaign*
- 1: $2,950
- 2: $4,995
- 3: $6,500

Limited availability. Reserve now to assure full plan participation.

360° Full Engagement Campaign

Your message industry-wide with a qualifying 4-color promotion* in AWCI's Construction Dimensions' June issue. Added Value: one virtual campaign. Rates apply for additional campaigns.

Earned ad frequency rates apply.

Access awci.org/mediapanner for details.

Reservations accepted immediately. Final confirmation and material deadline: April 15

Campaigns scheduled on a first-come, first-placed basis. Market impact timing confirmed upon approval of submitted materials.

Complete virtual campaigns run April 7-30, continuing digitally through May.

*Digital campaign earned when June Industry Awards issue qualifying promotion is added to ad schedule already in place.
Reservations accepted immediately.
Complete virtual campaigns run exclusively April 7–30.
Final confirmation and material deadline: April 15

Contact Brent Stone: 703.538.1606, stone@awci.org.