PRESS RELEASE

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January 9, 2026

FOR IMMEDIATE RELEASE

AWCI Announces Update of Steel—Doing It Right® Training Program for 2026

FALLS CHURCH, VA—The Association of the Wall and Ceiling Industry (AWCI) is proud to announce the 2026 relaunch of Steel—Doing It Right®, the premier training resource for cold-formed steel (CFS) framing. Marking two decades of industry leadership, the newest edition transitions the program into its most comprehensive, digital-first format to date.

Launched in 2006 to support contractors handling complex structural steel projects, and online since 2020, this program has evolved from multi-day seminars into a sophisticated, self-paced online curriculum. As CFS framing becomes the standard for health care, multifamily and mixed-use construction, this update delivers the deep practical expertise necessary to meet modern building demands.

A Modernized Learning Experience

The 2026 edition represents the third version of the program and its second iteration as a fully online experience. Key enhancements include:

- Enhanced Visuals: Modern animations, video clips, and high-quality photographs demonstrating real-world applications and code principles.
- Expert-Led Content: 13 modules featuring narrated content and a streamlined learning pathway.
- Expanded Technical Scope: New content focusing on multi-story commercial construction, load distribution members, load-bearing framing and panelization.
- Interactive Tools: Built-in glossaries, product catalogs, and refined "knowledge checks" to reinforce learning.

Strategic Advantages for Professionals

“AWCI’s mission has always been to provide the wall and ceiling industry with the highest level of technical expertise,” says AWCI CEO Michael Stark, CAE. “By modernizing Steel—Doing It Right, we are making world-class CFS education accessible to every professional, helping them gain a competitive edge and increase profitability.”

The program offers specialized benefits across the project team:

- Contractors: Gain clear, current code-based guidance for noncombustible, mold-resistant cold-formed steel systems, addressing tolerances, movement and constructability.
- Estimators: Utilize a dedicated module to establish consistent methodologies for quantifying scope and materials.
- Project Managers: Learn the nuances of delegated design and submittals to ensure predictable project outcomes.
- Architects and Engineers: Participants can earn professional development hours (PDHs) or self-report AIA learning units (LUs).

Industry-Backed Excellence

The 2026 update was curated by a prestigious group of subject-matter experts from across the steel industry, including leaders from CEMCO, ClarkDietrich, Grabber Construction Products, F.L. Crane & Sons, MAREK, Marino\WARE, Offsite Systems, TrusSteel, Salas O'Brien (Colorado), Steel Framing Industry Association (SFIA), Sure-Board and South Valley. This collaboration ensures that the curriculum translates complex engineering and code requirements into actionable field knowledge.

Learn more at www.awci.org/education/doing-it-right/steel-doing-it-right.

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About AWCI
AWCI represents more than 2,400 members and organizations in the acoustics systems, ceiling systems, drywall systems, exterior insulation and finish systems, fireproofing, insulation, prefabrication/panelization and stucco industries. Our members are contractors, suppliers and manufacturers and those in allied trades. Our mission is connecting people in the wall and ceiling industry to innovate, grow and succeed.