

Be an Industry Leader: Become a Sponsor!

BUILD26

AWCI's Convention + Expo

March 15-18, 2026 • New Orleans

Sponsorship Opportunities



BUILD26

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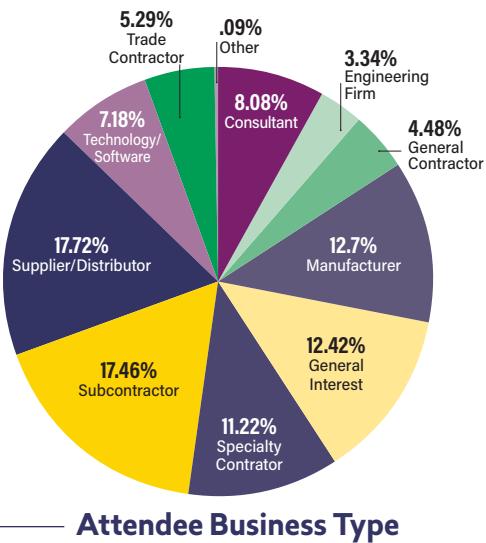
BOILED SOUP

Get ready to put your brand in the spotlight at BUILD26, the premier event for the wall and ceiling industry!

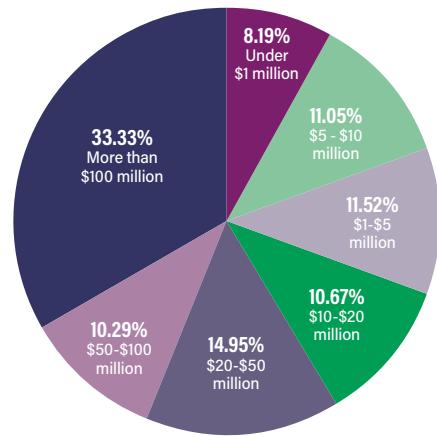
This is your chance to connect directly with top professionals, innovators and leaders who are all eager to learn, network and do business.

A sponsorship package at BUILD26 isn't just about visibility; it's about maximizing your impact and driving tangible results that align perfectly with your business goals.

Attendee Profile



Firm's Annual Dollar Volume



81% of attendees come for the networking

73% of attendees come for the expo hall

What's New and at the Top of the List!



Demo Lab



Wellness
Lounge



Expo Brunch +
Bloody Mary and
Mimosa Bar



Expo Happy
Hour



Charging
Zone



Game
Zone

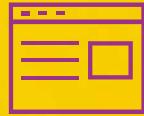
Your Sponsorship Perks



Recognition in
AWCI's *Construction
Dimensions* magazine



Featured listing in the
convention mobile
app, event emails
and social media



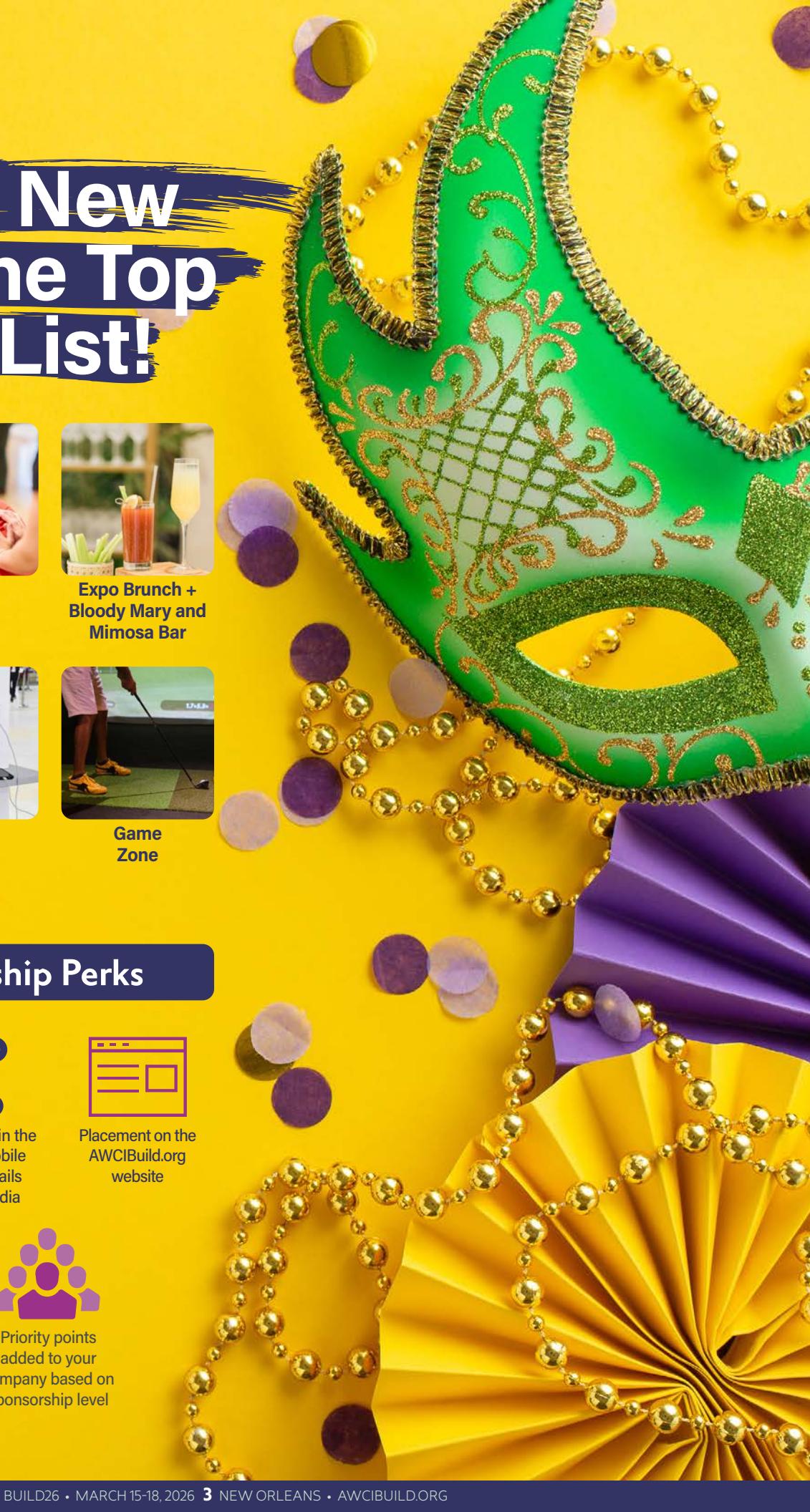
Placement on the
AWCIBUILD.org
website



On-site signage
and branding



Priority points
added to your
company based on
sponsorship level



New! Demo Lab

Put your product in the spotlight in the expo hall!

The Demo Lab offers exclusive 45-minute (including Q&A) live product demonstrations to an audience of industry professionals. Gain high-impact visibility and direct engagement with qualified decision-makers.

- Engage directly with industry decision-makers ready to invest.
- Showcase your latest innovations, products or services live to a captive audience.
- Enhance brand visibility with exclusive promotion.
- Benefit from limited availability for maximum impact.

Schedule

Day 1: Tuesday, March 17

1:00–4:45 pm (4 demo slots)

Day 2: Wednesday, March 18

10:30 am–12:15 pm (2 demo slots)

Each 45-minute demo includes a 15-minute transition/break for smooth setup.

What's Included?

- One 45-minute dedicated demo session in a branded Demo Lab area
- Promotion via event website, mobile app, and signage
- On-site support and prep area access

Sponsorship Packages

Basic Demo Slot: \$4,750

Standard 45-minute demo + promotion

Add-Ons:

Video Capture: \$1,500

Professional demo video for post-event use

Email Spotlight: \$1,000

Inclusion in a pre-event promotional email blast

Social Media Shoutout: \$750

Dedicated mention on event social media channels

Push Notification: \$750

App alert sent before your demo to boost attendance



Reserve Your Spot Today!

Only 6 demo slots available!

Secure your spot early to maximize your exposure at BUILD26.

Contact

Brittany Lord-Buchanan
buchanan@awci.org

Diamond Sponsorship: \$50,000

OPTIONS



AWCI's BUILD26 Celebration (Exclusive Sponsor)

Take center stage as the sole host of the convention's most iconic night! Includes immersive branding with themed entertainment, signature cocktails, branded napkins, and interactive activations — all curated to spotlight your brand while raising funds for the AWCI Foundation.



AWCI's BUILD26 Celebration (Co-Sponsor: \$30,000)

Receive full Platinum recognition while sharing the spotlight in this high-energy, high-impact event.

Diamond Sponsorship Includes:

- Recognition on website, signage and mobile app
- 8 complimentary registrations
- Post-event conference registration list



Platinum Sponsorship: \$30,000

OPTIONS



Keynote Speaker

Logo featured on the main stage, reserved VIP seating and an opportunity to deliver brief sponsor remarks.

ADD-ON: \$5,000 for one-hour meet and greet in your booth with the speaker.



Wellness Lounge

Align your brand with well-being. Sponsor a rejuvenating space inside the Expo Hall with licensed massage therapists, hydration stations and healthy snacks—a relaxing oasis where your brand gets noticed.



SOLD! Opening Session and Pinnacle Award Breakfast

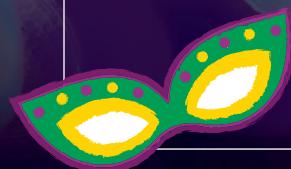
Host the Pinnacle Award Breakfast where the Pinnacle Award, AWCi's highest honor, will be presented.

Platinum Sponsorship Includes:

Recognition on website, signage and mobile app

6 complimentary registrations

Post-event conference registration list



Gold Sponsorship: \$20,000

OPTIONS



Expo Brunch + Bloody Mary and Mimosa Bar

This energizing sponsorship positions a sponsor at the center of final-day foot traffic by pairing a hosted breakfast inside the expo hall with an in-booth Bloody Mary and Mimosa activation. Draw attendees in early, create casual networking moments and generate positive brand buzz.



Expo Happy Hour

Set in a relaxed atmosphere right on the expo floor, this social event features complimentary drinks, light bites and lively conversation—offering sponsors the perfect opportunity to boost brand visibility, engage with key decision-makers and leave a lasting impression.



AWCI's President's Welcome Reception

(Available as a co-sponsorship for \$10,000)

The main kick-off event for BUILD26: AWCI's Convention + Expo. Branded cocktail napkins, branded signage and entertainment.



SOLD! AWCI's Past President's Dinner

This invitation-only dinner brings together AWCI's most respected leaders and their spouses—for an intimate evening of conversation, recognition and appreciation. Demonstrate your commitment to AWCI's legacy and future.



First-Timers, Board of Directors and Emerging Leaders Happy Hour

This dynamic happy hour includes branded cocktail napkins, koozies and signage, ensuring your brand stands out in a relaxed environment perfect for forging lasting connections.



Networking Lunch (Two Available)

These well-attended lunches are prime opportunities for casual conversation and relationship-building. Get branded signage at food and beverage stations, offering sustained visibility while attendees refuel and mingle.



Convention Wi-Fi

Elevate your brand with custom-branded convention Wi-Fi. Attendees rely on it, and your brand's network name, password, and venue signage ensure high visibility and repeated engagement.



Branded Hotel Keycards

Custom hotel keycards put your brand in every attendee's hands for continuous exposure. We handle production and logistics; you provide the artwork.

Gold Sponsorship Includes:

Recognition on website, signage and mobile app

4 complimentary registrations

Post-event conference registration list



Silver Sponsorship: \$10,000

OPTIONS



Charging Zone

Sponsor a branded power lounge in the expo hall. Attendees pause, recharge and see your brand in action.



Game Zone

Featuring a state-of-the-art golf simulator, arcade favorites and interactive games, the Game Zone is a high-energy area on the show floor designed to draw crowds and spark engagement.



Lanyards

Put your logo on the most visible accessory at the show—worn by every attendee, every day. Production and delivery included.



Breakfast

Sponsor a morning meal with branded cocktail napkins and signage. Position your brand as the first thing attendees see and savor.



BUILD26 Beer Bar

Four Available

Delight attendees with beer and social vibes in designated areas. Sponsors receive branded drink tickets to hand out—perfect for driving booth visits.



BUILD26 Expo Snacks

Two Available

Keep the energy up with branded snack stations throughout the exhibit floor.



Expo Aisle Signs

Have your logo featured on every aisle sign—great for visibility at every turn.



AWCI Emerging Leaders Dinner

Host a private dinner for AWCI's up-and-coming leaders. We handle logistics—you own the experience.



SOLD! Mobile App

Be everywhere attendees look with exclusive Mobile App Sponsorship. Your logo on the app's home screen and key touchpoints means constant brand visibility.



Name Badges

Every handshake starts with your brand—co-branded badges for every attendee.



Notebooks and Pens

Sponsor a thoughtful branded gift delivered to attendee hotel rooms. Sponsor provides gift and AWCI handles delivery.



Door Hangers

Custom-designed pieces for every guest room door to drive booth traffic.



Elevator Floor Clings

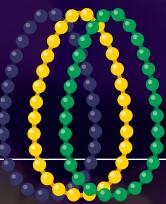
Make every elevator ride a brand experience with eye-catching, sponsor-designed floor clings.

Silver Sponsorship Includes:

Recognition on website, signage and mobile app

2 complimentary registrations

Post-event conference registration list



Bronze Sponsorship: \$5,000

OPTIONS



Networking Break

Sponsor coffee or snack breaks with your logo on napkins and signage.



AWCI Board of Directors Refreshments

Target AWCI leadership during the AWCI Board Meeting with branded refreshments.



Convention Email Blasts—Three Available

Feature your logo + link in a targeted email to AWCI's contact list.



Video Ad

Your 30-second ad looped on screens in high-traffic areas.



Meeting Room Digital Monitors

Brand visibility outside every breakout room in the convention center.

Bronze Sponsorship Includes:

Recognition on website, signage and mobile app

1 complimentary registration

Post-event conference registration list

General Sponsorship: \$2,500

Includes:

Recognition on the BUILD26 website, app and event signage

No registrations included.

Secure Your Sponsorship Today!

Contact Brittany Lord-Buchanan

buchanan@awci.org