



AWCI **INDUSTRY LEADERS CONFERENCE**


September 29-October 1, 2026


Grand Hyatt Indian Wells Resort & Villas
Indian Wells, CA

All AWCI sponsorships include these valuable benefits, including recognition...

 In AWCI's *Construction Dimensions* magazine

 In the conference mobile app, broadcast emails and social media

 On AWCI's Industry Leaders Conference website page

 On all on-site signage and branding

Priority points will be added for your company based on sponsorship level.



SPONSORSHIP OPPORTUNITIES

NEW!

FWCI Golf Tournament

September 30
12:30–5:30 pm

Set against the stunning Coachella Valley, the Foundation of the Wall and Ceiling Industry (FWCI) Golf Tournament brings industry professionals together for an afternoon of connection, competition and purpose at the renowned Firecliff Course at Desert Willow Golf Resort.

This premier, all-inclusive experience is designed to offer a seamless day on one of the region's top-rated courses.

The experience includes:

Roundtrip Transportation: From Grand Hyatt Indian Wells Resort & Villas.

Premium Catering: Boxed lunch and on-course refreshments.

Post-Round Reception: Celebration featuring a full bar and awards ceremony.

From friendly competition to relaxed networking, this event blends high-end hospitality with meaningful connection. Most importantly, all proceeds benefit the Foundation—making every swing, putt and partnership part of something bigger.



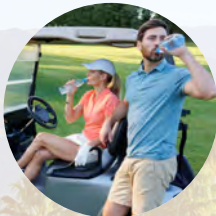
GOLF SPONSORSHIPS



Reception and Golf Awards

\$5,500

- Exclusive branding at reception and awards area
- Opportunity to speak during awards presentation
- Option to present prizes (longest drive, closest to pin, etc.)
- Recognition on event signage
- Golf registration included



Beverage Cart

\$3,500

- Logo on beverage cart
- Recognition on event signage
- Recognition during announcements
- Option to provide branded koozies



Boxed Lunch

\$3,000

- Logo on boxed lunches
- Recognition on event signage
- Recognition during announcements



Golf Balls

\$2,750

- Logo on sleeve of golf balls (provided to all players)
- Recognition on event signage
- Recognition during announcements



Swag Bag Sponsor

\$2,000

- Exclusive branding on all player swag bags (provided by sponsor; subject to AWCI approval)
- Distribution of bags to all tournament participants at check-in
- Opportunity to include additional branded items or collateral inside each bag
- Recognition on event signage
- Recognition during announcements



Contest Sponsors

\$1,750 each (4 available)

- 2 x closest to the pin (women and men)
- 2 x longest drive (women and men)
- Branded signage at hole
- Recognition on event signage
- Recognition during announcements

PLATINUM SPONSORSHIP: \$15,000



President's Welcome Reception: Retro in the Desert!

Step into Retro in the Desert, a Palm Springs–inspired welcome reception that blends mid-century style with modern energy. Enjoy classic cocktails, vibrant conversation, and a relaxed desert atmosphere as we kick off an unforgettable experience. It's the perfect setting to connect, unwind, and ease into the days ahead—Palm Springs style.

Platinum Sponsorship Includes:

Recognition as a sponsor on the conference website, onsite signage and in conference mobile app

Sponsor logo on cocktail napkins

Post-conference registration list

(3) Complimentary conference registrations

GOLD SPONSORSHIP: \$10,000



AWCI Executive Committee Dinner

This exclusive, invitation-only dinner gathers AWCI's top leadership, key decision-makers and distinguished guests for an evening of networking. Sponsors receive prominent brand visibility and special recognition during dinner.



AWCI Emerging Leaders Dinner

Support the next generation of industry leaders at this exclusive networking experience that connects rising professionals with established voices. This intimate event highlights your brand's commitment to mentorship, growth, and the future of the industry.



Palm Springs Architecture & History Tour

Experience the best of Palm Springs on a guided tour featuring iconic mid-century architecture, celebrity homes and local hidden gems. Guests travel in comfort while an expert guide shares insider stories of the city's rich culture. As the exclusive tour sponsor, your brand receives premium visibility through branded transportation, event signage and attendee communications. This partnership also includes verbal recognition during the event and a unique branded giveaway opportunity.



Hotel Key Cards

Put your brand directly into the hands of every attendee with custom-branded hotel key cards. As one of the most frequently used items during the event, key cards offer repeated daily exposure and a unique opportunity to make a lasting impression. Your logo will be seen every time guests enter their rooms, ensuring high visibility.



Networking Lunch

Sponsor a dedicated lunch where attendees gather to refuel and connect. This high-traffic, high-energy opportunity offers excellent brand visibility through signage while positioning your organization as a key supporter of AWCI.



Breakfast (2 available)

Start the day strong by sponsoring breakfast, served to all attendees. As one of the first touchpoints of the day, this sponsorship offers prime exposure and the chance to associate your brand with AWCI.



Conference Wi-Fi

Keep attendees connected by sponsoring the event's Wi-Fi. Your brand will be featured prominently on signage and login instructions, with the bonus of a customized password—putting your company name directly in the hands (and devices) of every attendee.

Gold Sponsorship Includes:

Recognition as a sponsor on the conference website, onsite signage and in conference mobile app

Sponsor logo on cocktail napkins (for reception only)

Post-conference registration list

(2) Complimentary conference registrations

SILVER SPONSORSHIP: \$5,000



Networking Break

Keep attendees energized and engaged by sponsoring a refreshment break between sessions. This casual networking window offers your brand visibility on signage and napkins, creating a relaxed atmosphere for conversation and connection.



Room Drop

Deliver a memorable first impression by sponsoring a custom room drop. Your welcome gift, approved by AWCI, will be delivered directly to attendee hotel rooms—offering a personal touch and direct brand engagement from the moment they arrive.



Name Badges

Put your brand front and center by sponsoring the official attendee name badges. With your logo printed directly on every badge, this sponsorship ensures constant visibility as attendees network, attend sessions and engage throughout the event.



Branded Notebooks and Pens

Place your logo in every attendee's hand with branded notebooks and pens, distributed at AWCI's registration desk. This practical sponsorship ensures ongoing visibility as attendees jot down notes and ideas throughout the event.



Video Ad

Showcase your brand in motion with a 30-second video ad displayed in a high-traffic area of the event venue. This eye-catching placement ensures repeated views and a dynamic way to highlight your products, services or message.



Mobile App

Be front and center in the digital experience of the event with exclusive branding on the official conference mobile app.



Lanyards

Gain continuous, high-visibility brand exposure by sponsoring the official event lanyards. Worn by every attendee, speaker, and staff member, these branded lanyards ensure your logo is seen throughout the duration of the event.

Silver Sponsorship Includes:

Recognition as a sponsor on the conference website, onsite signage and in conference mobile app

Post-conference registration list

(1) Complimentary conference registration

BRONZE SPONSORSHIP: \$2,500



Board of Directors Meeting Refreshments

Align your brand with AWCI leadership by sponsoring refreshments at the Board of Directors Meeting. This sponsorship offers visibility among key decision-makers and demonstrates your support for the association's strategic direction.



Chapter Executives Meeting Refreshments

Sponsor the refreshments served at the Chapter Executives Meeting and gain exposure to influential regional leaders. This opportunity showcases your brand in a focused, leadership-driven setting.



Daily News

Start each conference day in Indian Wells with a branded presence in attendees' inboxes. The *Daily News* email includes the event schedule and essential updates, prominently featuring your logo, website, and message—guaranteeing daily digital impressions and top-of-mind awareness.



Know Before You

Drive early engagement and maximize visibility before the event begins. As the "Know Before You Go" email Sponsor, your brand is featured in a high-open-rate email sent to all registered attendees with essential event information. This opportunity allows you to deliver a targeted message, increase brand awareness and encourage attendees to connect with you on site.

Bronze Sponsorship Includes:

Recognition as a sponsor on the conference website, onsite signage and in conference mobile app

Post-conference registration list

A desert landscape at sunset, featuring a range of mountains in the distance under a warm, orange and yellow sky. The foreground is filled with various cacti, including several prominent cholla cacti with their characteristic spiky, branching forms. A dark blue horizontal band is overlaid across the middle of the image, containing white text.

SECURE YOUR SPONSORSHIP TODAY!

Contact Brittany Lord-Buchanan

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