AWCI’s Convention and Exposition Offers Something for Everyone

AWCI’s 64th Annual Convention to be held in Washington, D.C. this April marks not only the completion of another successful year for the association, but also the beginning of exciting new challenges and opportunities for wall and ceiling contractors, manufacturers, distributors and suppliers everywhere.

AWCI’s Convention will be focusing on the most important needs of its members as they face the coming years. With this in mind, AWCI has tailored every aspect of this convention to helping contractors increase productivity and profits.

Government Outlook

Beginning with the Grand Opening Session, AWCI will spotlight top leaders from government who will give an outlook for the 97th Congress pinpointing those areas of government activity that will affect contractors and businessmen in general. A highlight of the session will be a special and unique presentation on “Productivity.”

Short Course

Even before the official opening of the Convention, AWCI is sponsoring a Short Course on Portland Cement Plaster. Actually an extension of last year’s very successful course, the program will be moving from panelization in general to portland cement plaster in particular.

Eight Breakout Seminars are included on the program and will feature industry leaders and specialized consultants. These “nuts and bolts” sessions are designed to help contractors find answers to their questions on a variety of topics affecting the industry and individual businesses. Time will be allotted at these sessions for questions and discussions with the various leaders.

Forums and Dialogues

Three Forums focusing on technical information and industry trends are designed for group discussions and problem solving, and each is moderated by a well-known authority in the field.

Special dialogues with respected contractors, AWCI staff and specialists in the legal and computer fields will give those attending a chance to ask those questions that are necessary in conducting a successful business.

AWCI Exposition

Another major feature of the Convention is the Exposition, this year featuring a record 154 booths. Everything the contractor needs to improve his operations, streamline his business effectively and expand services to areas of growing demand will be on display. The latest in equipment as well as the newest profit ideas will all be available to the convention attendees.

AWCI’s 64th Annual Convention program is one of the strongest it has ever had. The challenges of the 1980’s can be met and turned into profit-making opportunities for contractors. These days in April will undoubtedly be the most profitable days of 1981 for AWCI’s members and friends as well.